



St. Francis Xavier University (StFX) Research Support Fund (RSF)

Communications Plan

2025-2026

In an effort to provide information about and to positively affirm the role that the Research Support Fund plays in the successful execution of research at St. Francis Xavier University, it is our intent to execute the following communication plan:

- A web page has been designed to provide general information on the Research Support Fund and how it applies to the StFX research environment.
- Communications related to NSERC, SSHRC and CIHR will include an added byline that this research is also, in part, made possible by the “Research Support Fund”.
- NEWS@STFX stories on the StFX home page and social media sites, that have a director or indirect connection to the Research Support Funds, will have that connection highlighted.
- The Director of Research Grants has and will continue to include information about the RSF and use of these funds each year in each Tri-Agency funding workshop or informational session for Faculty. In any given year, at least 80 different faculty members, or 35% of all faculty attend one or more such workshops.