



Build your **future**

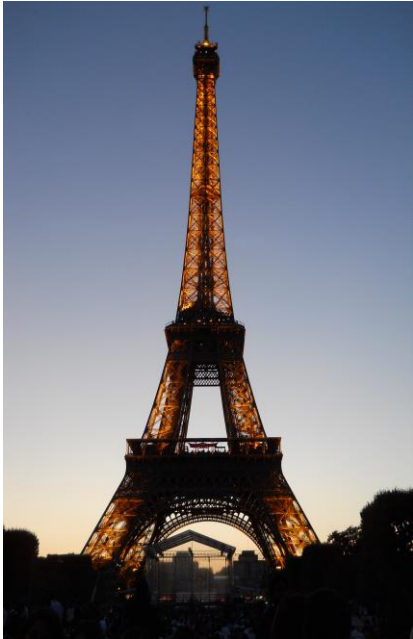
Presentation

PARIS SUMMER PROGRAMME 15TH JUNE TO 9TH JULY 2020



PARIS SUMMER PROGRAMME

15TH JUNE TO 9TH JULY 2020



Spend your Summer in the City of Lights!

ESSCA is pleased to announce its 2020 Paris Summer Programme from June 15 (Monday check-in) through July 9 (check-out on Thursday, July 11) at the ESSCA Paris campus in Boulogne-Billancourt.

Undergraduate exchange students will be able to take one of three course pairings, earning them 6 ECTS per course.

Teaching will be carried out by the regular ESSCA research staff and adjunct professors with the possibility of guest speakers and outings.

Participants and Pre-Requisites

Interested participants can be from ESSCA partner universities or non-partners :

- Undergraduates with at least one year of studies at their home universities.
- Familiarity via course work with business topics.
- **Pairing 1 and Pairing 2** : Students must be able to attend lectures, ask and answer questions, give presentations and write formal assignments in English (roughly equivalent to a score of 80 on the TOEFL® iBT).
- **Pairing 3** : instruction is in French for French language classes (2 instruction levels will be offered – beginner and intermediate – depending on the number of participants). Instruction is in English for French Culture and Civilization course.
- Eager and open to learning about new cultures and international issues.

Tuition and Costs – Pairing 1 & 2 & 3

- From € 1650.00 euros (partner institutions)
- From € 3020.00 euros (non-partner institutions)

- Included in these fees are :
 - Course materials (there are no books to buy)
 - Housing in individual studio or shared (2-student) apartments in an international residence or an appropriate equivalent pending availability
 - The welcome lunch and farewell dinner
 - Some guided tours (venues can be changed according to availability and/or weather) as stated on the previous pages.

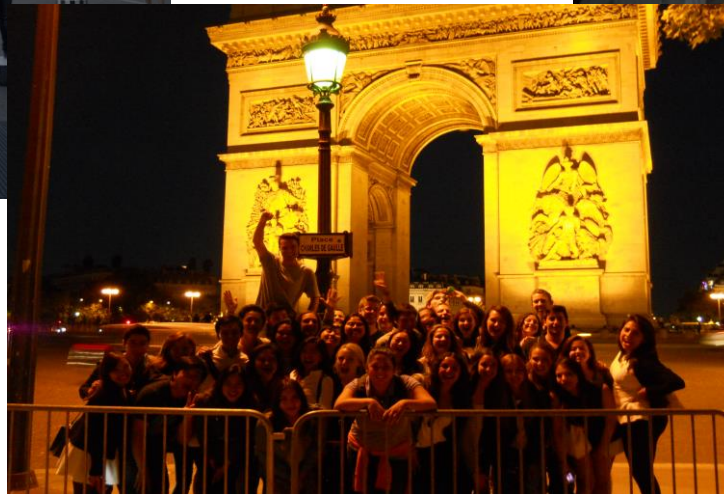
- Not included in these fees are :
 - Meals and other food and beverages (except for the above-mentioned group meals)
 - Personal expenses
 - Personal travel and accommodations outside Paris
 - Transport card in PARIS : you'll be given the transport card, "RATP smartcard" on which you'll have to put money to pay for your travel on public transport in Paris (metro, bus, tram)

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Extra-Curricular Activities

Besides these academic considerations, plenty of room will also be left for cultural considerations :



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In addition to these visits, a welcome lunch and a farewell dinner will gather all participants together in a cordial atmosphere and allow them to interact with French students and learn about the French way of life.



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Accommodations and Schedule

Housing will be in self-catering shared (two-student, double occupancy) accommodations in or just outside of Paris with easy connections both to the ESSCA Campus as well as the Paris *city heart* (check-in June 15 – check-out July 9). The four-day week design will also enable participants to Paris' central geographic position to explore other parts of France (Normandy, Brittany, the Loire Valley castles, the Alps, the Riviera) and indeed—thanks to low-cost carriers—most of Western Europe.



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Students enrolling in only one of the two courses in each pairing will be charged the same fees as those enrolling in both courses.

Due to logistics and scheduling, it is impossible to enrol for classes in different pairings or for more than two classes.

PAIRING 1

- International Luxury Brand Marketing
- International Business Management

PAIRING 2

- Business Intelligence and Strategy
- Digital Culture, Innovation and New Market

PAIRING 3

- Cultural Awareness in France
- French language & Intercultural communication

Application deadline : April 10

👉 Accommodation can be guaranteed only once the tuition fees and costs have been settled. Payment must be registered by May 1 at the latest, otherwise the application will be considered as invalid.



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Enrolments

Number of participants in this program is limited. Interested students may send enrolment materials to summer@essca.fr.

Partner universities may wish to send their students on the Paris Summer Programme as part of their exchange quotas. Please contact ESSCA at summer@essca.fr for details concerning student exchange number equivalents.

Credit Transfer

Please note that not all classes in the Paris Summer Programme may transfer back to your home school's system. Your university's international relations office will have all details concerning credit validation and transfer.

HOUSING OPTIONS

- Standard option

Shared room in a two star apartment hotel
No air conditioning

- €1650.00 euros (partner institutions)
- €3020.00 euros (non-partner institutions)



For more information click on the photos

- Upgraded option

Shared room in a four star apartment hotel
With air conditioning

- €2120.00 euros (partner institutions)
- €3500.00 euros (non-partner institutions)



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We look forward to seeing you in the City of Lights
in **Summer 2020 !**

