

BBA MAJOR – Marketing Worksheet

ID Number

First or Preferred Name

Last Name

Date

BSAD COURSES – 63 CREDITS TOTAL**Core Courses – 27 Credits**

☐ BSAD 111 ☐ BSAD 112 ☐ BSAD 221 ☐ BSAD 223 ☐ BSAD 231
☐ BSAD 241 ☐ BSAD 261 ☐ BSAD 281 ☐ BSAD 471

Marketing Required Courses – 12 Credits

☐ BSAD 331 ☐ BSAD 333 ☐ BSAD 335 ☐ BSAD 358

Marketing Electives – 9 Credits (from 332, 383, 431, 432, 433, 434, 435, 436, 437, 438, 439, 482, 495)

☐ _____ ☐ _____ ☐ _____

BSAD Electives – 15 Credits

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OTHER REQUIRED COURSES - 12 Credits

☐ ECON 101 ☐ ECON 102
☐ MATH 105 ☐ STAT 101

PAIR ONE (SUBJECT A) _____ – 12 Credits**PAIR TWO (SUBJECT B)** _____ – 12 Credits

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ARTS/SCIENCE ELECTIVES - 12 Credits

☐ _____ ☐ _____ ☐ _____ ☐ _____

OPEN ELECTIVES - 9 Credits

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