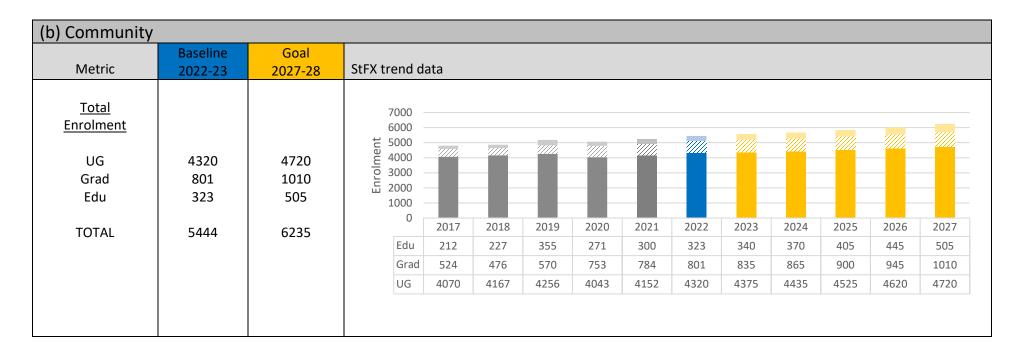
## Appendix: Sample Strategic Plan Metrics

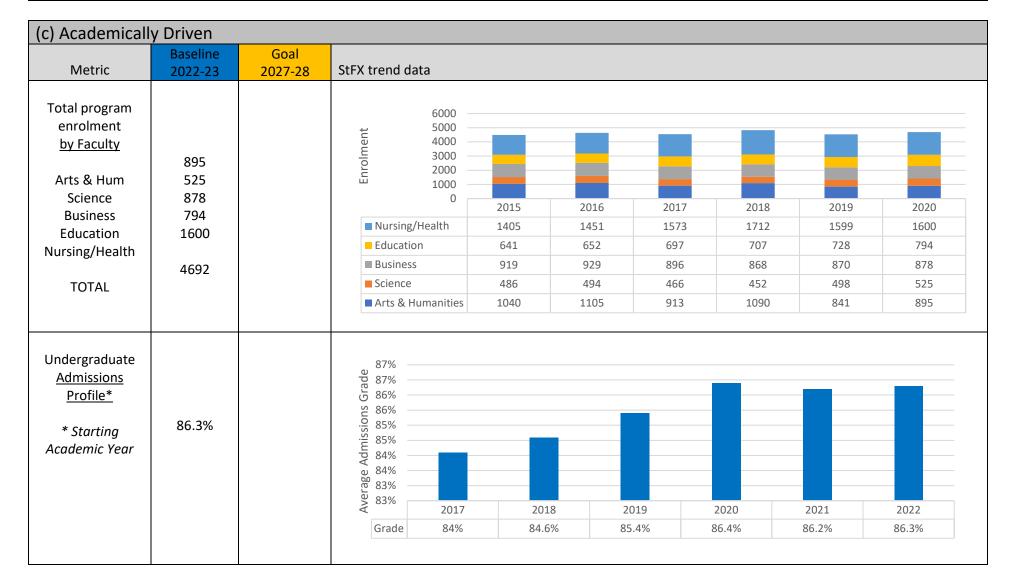
	versity, Inclus													
Metric	Baseline	Goal	StFX trend d	ata										
	2022-23	2027-28												
Enrolment International Students  Part-Time Full-Time  TOTAL	75 272 347	225 475 750	800 700 600 500 400 300 200 100	1111	11111									
			Dout Time	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027
			Part-Time Full-Time	45 216	48 232	30 286	75 257	75 272	103 235	105 235	120 270	150 325	185 400	225 475
Enrolment Indigenous Students  Part-Time Full-Time  TOTAL	55 99 154	70 116 186	250 200 150 150 50 100	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027
			Ø Part-Tir ■ Full-Tim		79	99	112	51 144	55 99	56 102	105	108	65 112	70 116
Enrolment African NS Students Part-Time Full-Time	4 55	25 77		e 0	79	99	112	144	99	102	105	108	112	116
African NS Students Part-Time	•	25	■ Full-Tim  120 100 80 80 40 40 20	2017	79	99	112	144	99	102	105			

First Year Retention Rate*	Int'al: 72% Indigenous: 95% African NS: 70%	from historically-	Retention Rate	100% — 80% — 60% — 40% — 20% —					
		excluded groups		070	2018-19	2019-20	2020-21	2021-22	2022-23
			■ Internationa	al	81%	68%	80%	69%	72%
			■ Indigenous		65%	71%	74%	89%	75%
			■ African Nov	a Scotian	70%	90%	79%	76%	70%
Incoming Student Survey			Results to indicate the percentage of students from historically-excluded groups* answering 'agree' or 'strongly agree' to the following:  1) I feel welcomed and respected. 2) I have close relationships that provide me with a sense of emotional security and wellbeing. 3) I have the resources and support I need to be successful. 4) I am optimistic and hopeful about the year ahead. *Includes Indigenous, Black, minoritized, 2SLGBTQIA+, international students, first-generation students, and students with disabilities.						

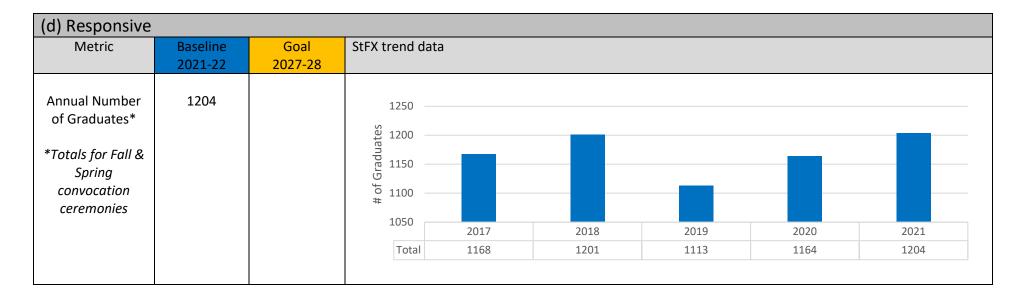


Total Alumni* by Area  Nova Scotia Ontario Atlantic National International	452 139 101 104 42		1200 — 1000 — 1000 — 800 — 800 — 400 — 1000	2017	2018 51	2019	2020	2021 45	2022
TOTAL	838		■ National	127	138	127	130	100	104
			■ Atlantic	92	94	81	113	108	101
*Alumni with			ON	192	168	181	167	174	139
contactable addresses			■ NS	452	448	450	539	545	452
<u>High Impact</u> <u>Practices</u> (HIPs)  First Year Senior	52% 38%	58% 47%	\$ 100% \$ 80% \$ 60% \$ 20% \$ 0% Senior First Year	2014 39% 39%	2017 27% 40%	2020 38% 52%		2023 42% 55%	2026 47% 58%
Number of Employees UNIFOR NSGEU Non-Union CUPE AUT	95 113 265 13 440 926		1000 900 900 800 700 E 600 500 400 400 300 0 # 100 0 UNIFOR NSGEU Non-Union CUPE AUT	2017 97 114 256 12 381	2018 92 112 251 10 394	2019 98 112 251 12 412	2020 100 113 255 12 433	2021 92 109 262 13 438	2022 95 113 265 13 440

Employee	1) Employee Net Promoter Score: how likely an employee is to recommend StFX as a place to work.
Satisfaction	2) Employee Turnover: tracking departures and internal moves.
	3) Absenteeism: tracking increases/decreases in employee attendance



Undergraduate Retention (1st to 2nd year retention rate) and Ending Academic Average*  * Data is shown by cohort year	Retention: 86.0%	Thindergraduate First Vear	100.0% — 80.0% — 60.0% — 40.0% — 20.0% — Retention Rate Ending Average	2018-19 80.9% 70.8%	2019-20 81.5% 70.5%	2020-2 86.4% 72.6%	88.8	8% 81.9%
MPHEC Graduate			•	centage of tho	se answering	'somewhat' or	'to a great ext	ent' when asked whether
Outcomes Survey		their	r program:			2016	2010	2020
Overstien A	720/	Dua	:			<u>2016</u>	<u>2018</u>	<u>2020</u>
Question A	73%		vided a rich intellec	•	xperience	70%	71%	73%
Question B	50%		pared them for the			45%	48%	50%
Question C	86%	Cor	ntributed to their gr	owth as a pers	on	81%	84%	86%



Research Grants Received (Total Value)  Federal Business/Industry Provincial Other	\$6.2M 623K \$1.2M \$34K	Funding (\$M)		\$9	2017	2018	2019	2020	2021
TOTAL	\$8M	_	Other		\$181,280	\$84,036	\$101,923	\$81,289	\$34,019
TOTAL	γοινι		Provincial		\$415,801	\$819,142	\$830,358	\$797,204	\$1,191,271
			Business and Ind	lustry	\$1,490,549	\$1,558,908	\$992,016	\$869,345	\$622,703
			Federal		\$5,484,844	\$4,864,101	\$5,410,374	\$4,978,908	\$6,182,647
Scholarships, Bursaries & Prizes (Total Value)	\$6.4M	Funding (\$M)	\$7 \$6 \$5 \$4 \$3 \$2 \$1 \$- 201 Total \$4,015		2018 \$4,354,810	2019 \$4,677,436	2020 \$5,661,629	2021 \$6,368,034	2022 \$6,354,371
Investments in Student Services*  *Includes costs of Administration, Student Support Services, Athletics, Recreation, Welcome Week,	\$5.9M	Dollars (\$M)	\$7,000,000 — \$6,000,000 — \$5,000,000 — \$4,000,000 — \$3,000,000 — \$2,000,000 — \$1,000,000 —					2024	
Financial Aid				2017	201			2021	2022
			Dollars (\$M)	\$3,992,6	85 \$4,055	,623 \$5,126	5,616 \$5,235,1	.69 \$4,278,964	\$5,902,206



