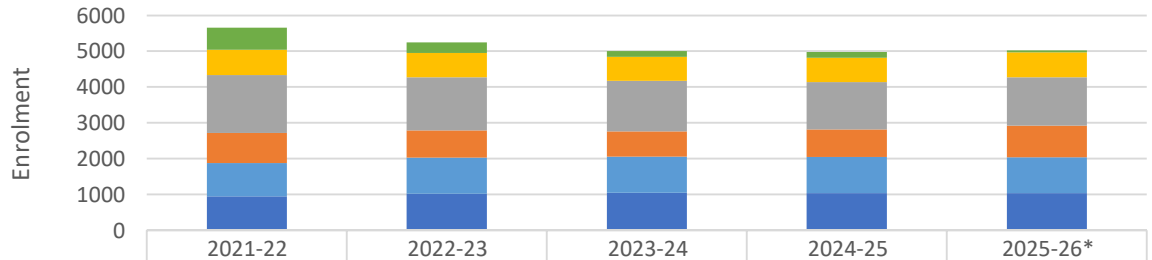
StFX Strategic Plan Metrics

Guide: Each Metric is given a colour under the Status 2027-28 heading indicating progress towards the University's 2027-28 goals. Green = progressing well, Yellow = actively monitored, and Red = action being taken.

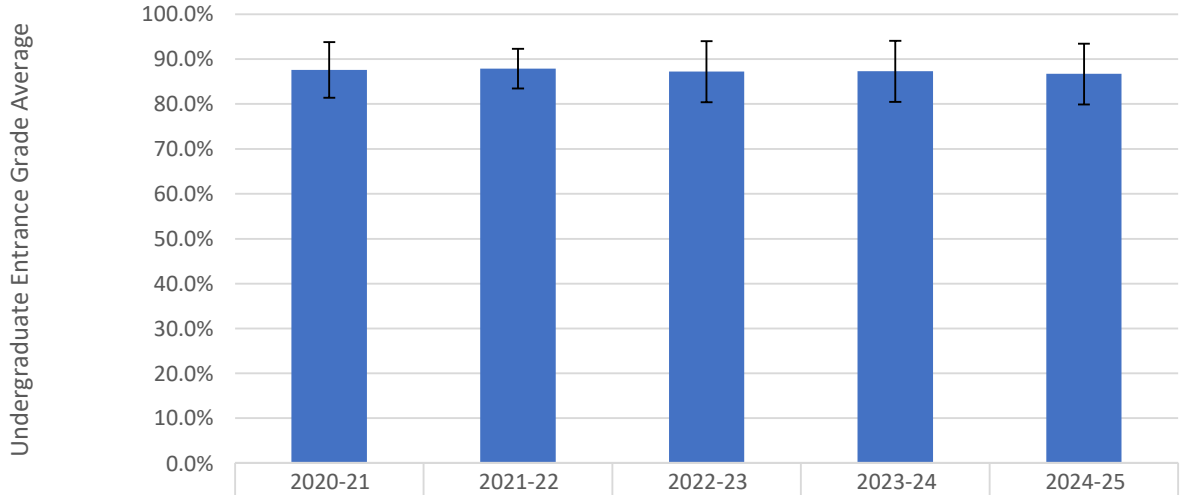
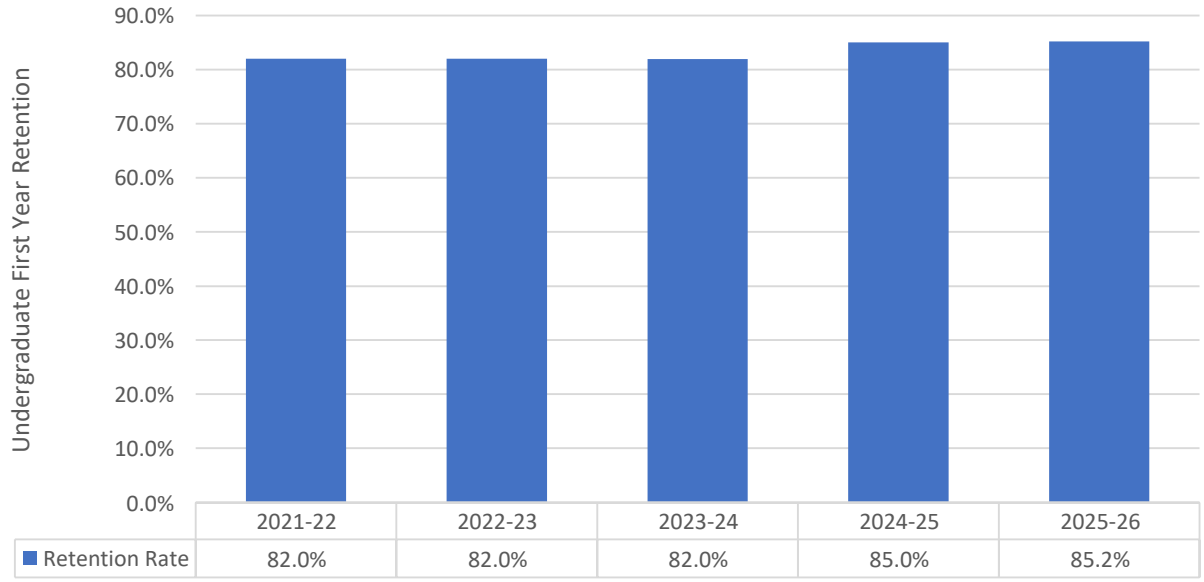
A - Academically Driven

Metric	Baseline 2022-23	Status 2027-28	StFX trend data
A1 - Total program enrolment <u>by Faculty</u>			
Arts & Hum	1022		
Science	683		
Business	1006		
Education	764		
Nursing/Health	1474		
Other	293		
TOTAL	5242		

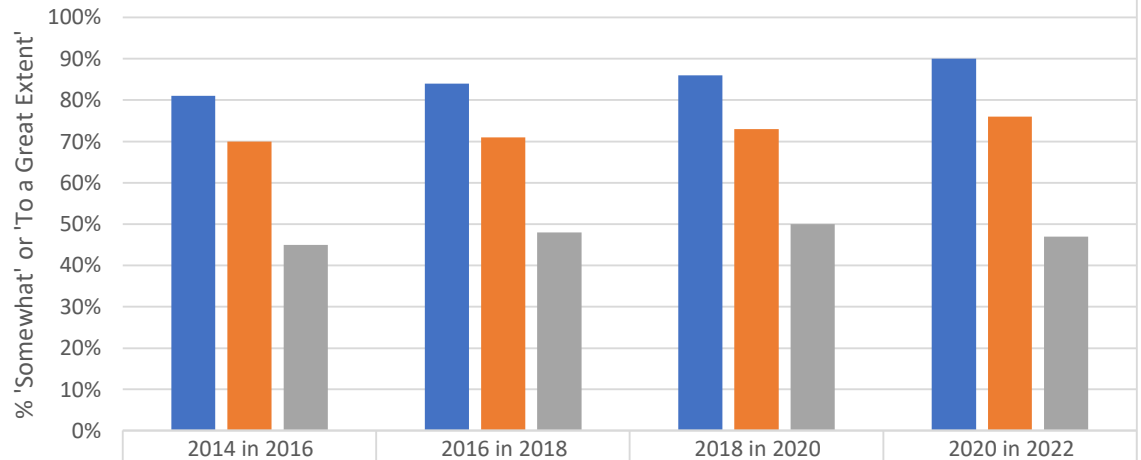


	2021-22	2022-23	2023-24	2024-25	2025-26*
Other	616	293	159	167	56
Science	704	683	666	676	694
Health	1615	1474	1410	1324	1351
Education	843	764	711	768	885
Business	930	1006	1005	1002	999
Arts	946	1022	1049	1042	1035
Total	5654	5242	5000	4979	5020

Source: MPHEC, AAU for 2025-26

A2 - Undergraduate Admissions Profile Average Admission Grade, starting academic year	87.2%		 2020-21 / 2021-22 / 2022-23 / 2023-24 / 2024-25 Entering Average: 87.6% / 87.9% / 87.2% / 87.3% / 86.7% Standard Deviation: 6.2% / 4.4% / 6.8% / 6.8% / 6.8% *Source: StFX Admissions Report (mFAST)*
A3 - Undergraduate Retention (1st to 2nd year)* ** e.g., 2023-24 reflects Fall 2022 students returning in Fall 2023*	82.0%		 2021-22 / 2022-23 / 2023-24 / 2024-25 / 2025-26 Retention Rate: 82.0% / 82.0% / 82.0% / 85.0% / 85.2% *Source: StFX X-Reports*

A4 - MPHEC Graduate Outcomes Survey	Baseline: 2018 Graduates in 2020		
A -Personal Growth	86%		
B - Intellectual Learning	73%		
C - Workforce Prepared	50%		

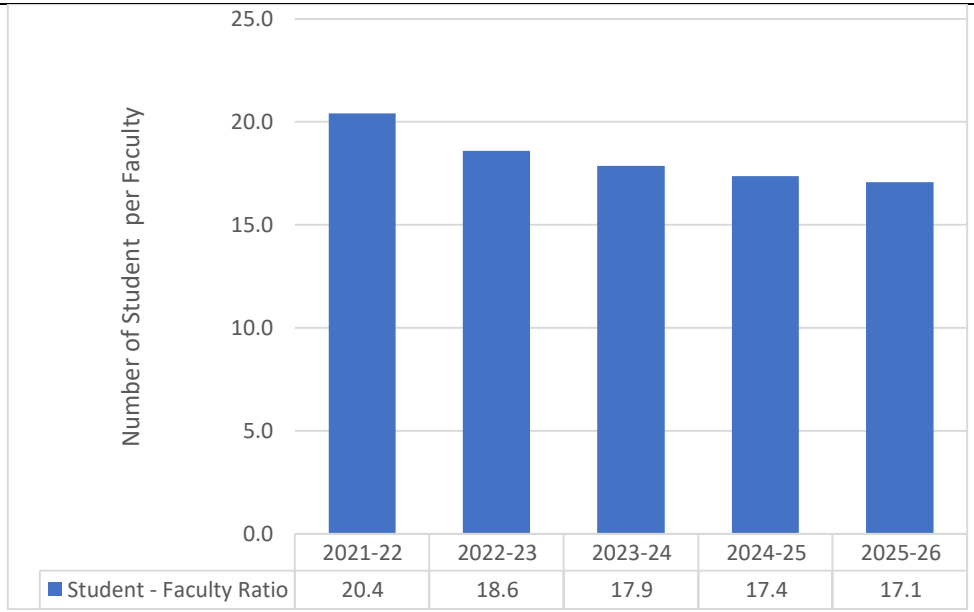


	2014 in 2016	2016 in 2018	2018 in 2020	2020 in 2022
Personal Growth	81%	84%	86%	90%
Intellectual Learning	70%	71%	73%	76%
Workforce Prepared	45%	48%	50%	47%

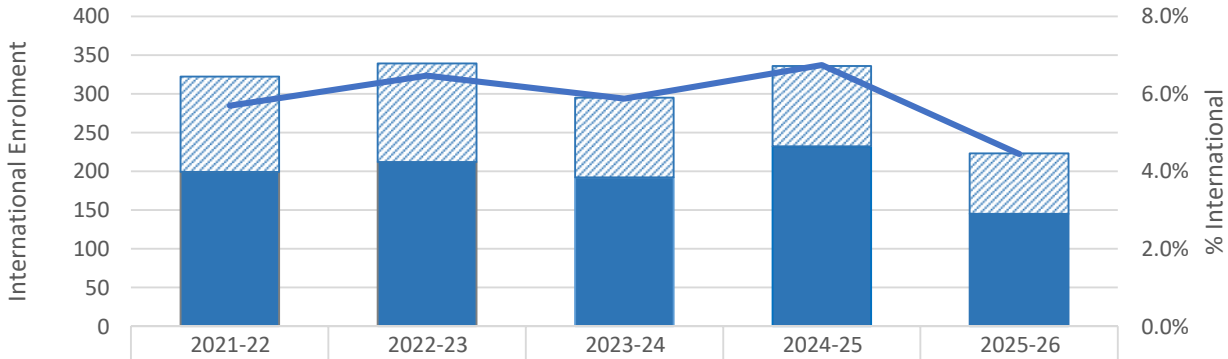
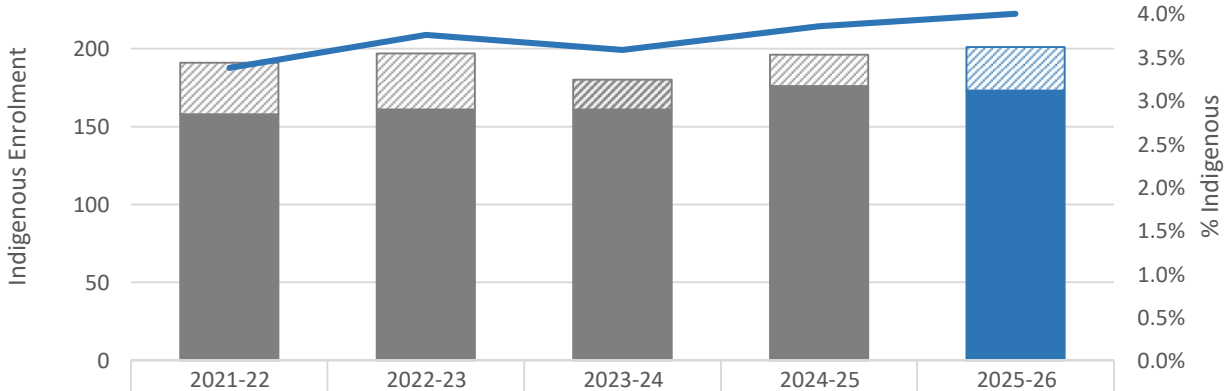
Results indicate the percentage of those answering 'somewhat' or 'to a great extent' when asked whether their program: Contributed to their growth as a person; Provided a rich intellectual learning experience and; Prepared them for the workforce.

Graduates were surveyed two years after convocation, with the class of 2020 polled in 2022 and data released in 2023. Next iteration will be 2024 Graduates in 2026.

Source: MPHEC Graduate Outcomes Survey Reports

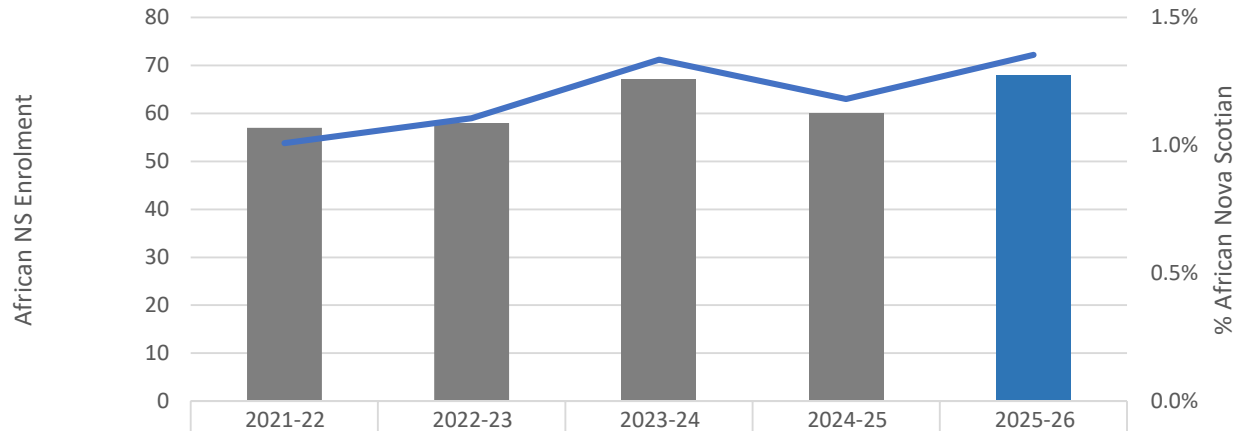
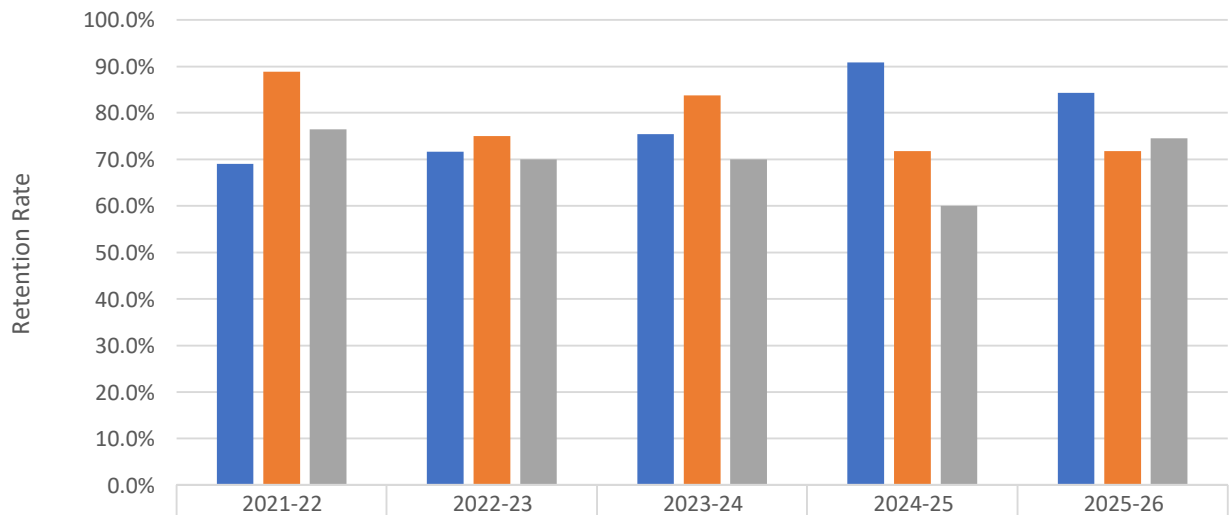
A5 - Student - Teacher Ratio* **Number of students divided by number of full-time faculty*	18.6		 *Source: MPHEC & AAU (25-26) Enrolment data; StFX Finance – AVP Report for FT Faculty information*

B - Equity, Diversity, Inclusion and Accessibility

Metric	Baseline 2022-23	Status 2027-28	StFX trend data
B1 - Enrolment International Students UG GR % All TOTAL	 212 127 6.5% 339		 *Source: MPHEC, AAU 2025-26*
B2 - Enrolment Indigenous Students UG GR % All TOTAL	 161 36 3.8% 197		 *Source: StFX Student Reports – SELF REPORTED*

	2021-22	2022-23	2023-24	2024-25	2025-26
GR	123	127	103	104	78
UG	199	212	192	232	145
% All	5.7%	6.5%	5.9%	6.7%	4.4%

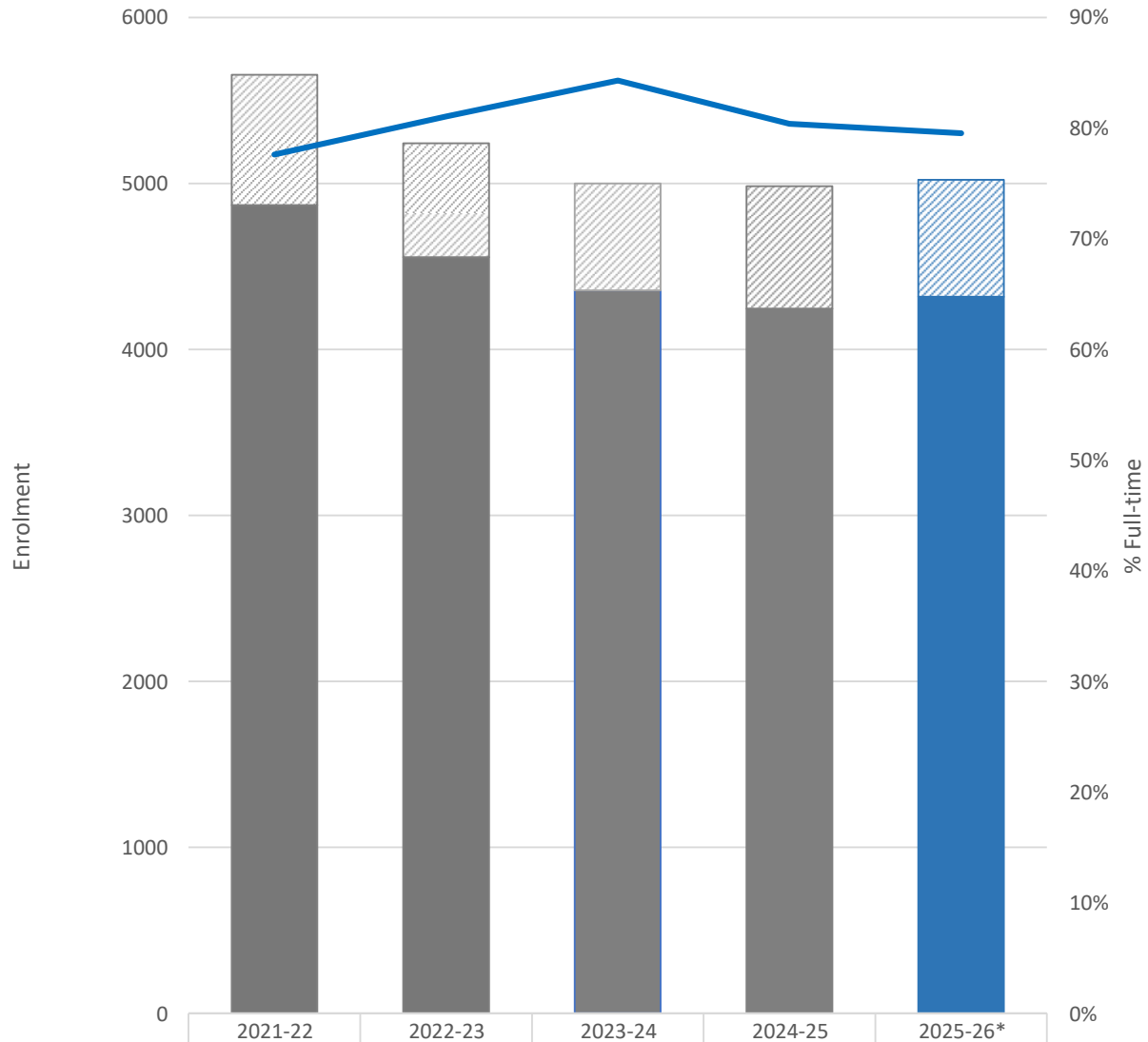
	2021-22	2022-23	2023-24	2024-25	2025-26
GR	33	36	19	20	28
UG	158	161	161	176	173
% All	3.4%	3.8%	3.6%	3.9%	4.0%

B3 - Enrolment African NS Students Total % All *Note: historically fewer than 5 Graduate African NS students*	58 1.1%		 2021-22 / 2022-23 / 2023-24 / 2024-25 / 2025-26 African NS: 57 / 58 / 67 / 60 / 68 % All: 1.0% / 1.1% / 1.3% / 1.2% / 1.4% *Source: StFX Student Reports – SELF REPORTED*
B4 – First Year Retention Rate* International Indigenous African NS ** e.g., 2025-26 reflects Fall 2024 students returning in Fall 2025*	71.6% 75.0% 70.0%		 2021-22 / 2022-23 / 2023-24 / 2024-25 / 2025-26 International: 69.0% / 71.6% / 75.4% / 90.9% / 84.3% Indigenous: 88.9% / 75.0% / 83.7% / 71.8% / 71.8% African NS: 76.5% / 70.0% / 70.0% / 60.0% / 74.5% *Source: StFX X-Reports*

C - Community

Metric	Baseline 2022-23	Status 2027-28
C1 - Total Enrolment		
UG	4554	
GR	688	
% FT	81.1%	
TOTAL	5242	

StFX trend data



	2021-22	2022-23	2023-24	2024-25	2025-26*
GR	785	688	644	736	705
UG	4869	4554	4356	4246	4316
% Full-time	77.6%	81.1%	84.3%	80.4%	79.5%

Source: MPHEC except 2024-25, which is from AAU submission (Oct. 1, 2024).*

C2 - Total Alumni by Country

11,937 Alumni living in 64 countries

**Alumni with contactable addresses, 2013 to 2025 graduates*

Alumni by Country

Rank	Rank Last Year	Nation	Alumni
1	1	Canada	11242
2	2	China	176
3	4	India	142
4	3	United States	130
5	7	Bermuda	27
6	5	Bahamas	24
7	6	United Kingdom	22
8	16	Ecuador	12
9	8	Bangladesh	11
10	9	Nigeria	10
11	10	Germany	8
12	11	Ghana	7
13	12	Zambia	7

Alumni by Province

Rank	Rank Last Year	Province	Alumni	% of Canada
1	1	Nova Scotia	6259	55.7%
2	2	Ontario	2223	19.8%
3	4	New Brunswick	767	6.8%
4	3	Alberta	749	6.7%
5	5	Quebec	320	2.8%
6	6	British Columbia	314	2.8%
7	7	Prince Edward Island	274	2.4%
8	8	Newfoundland and Labrador	169	1.5%
9	9	Manitoba	49	0.4%
10	10	Saskatchewan	39	0.3%
11	12	Northwest Territories	31	0.3%
12	11	Yukon Territory	30	0.3%
13	13	Nunavut	18	0.2%

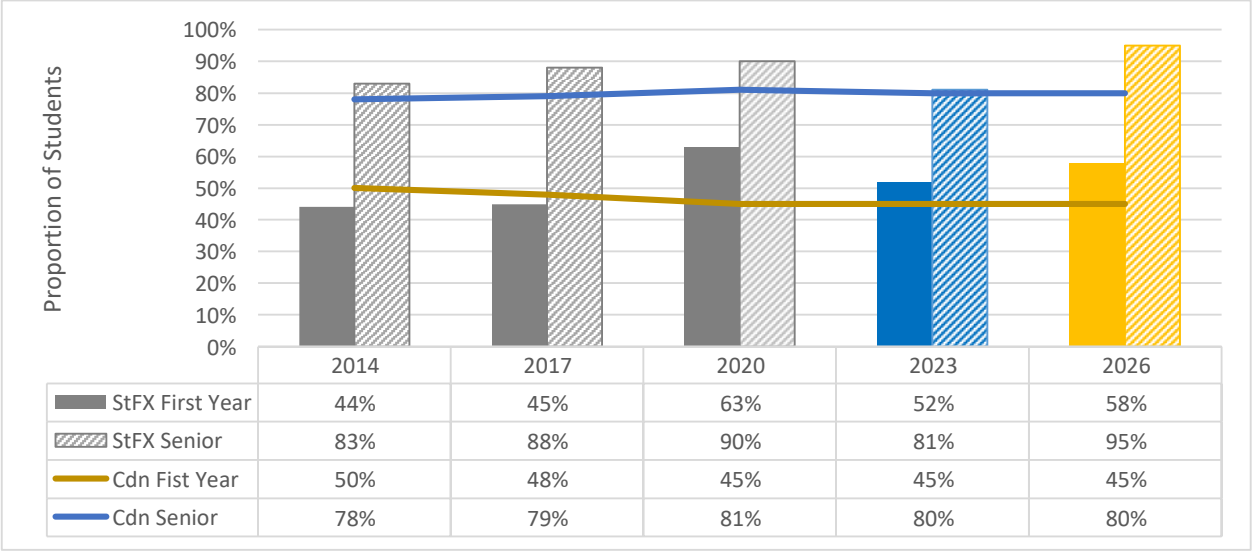
Source: StFX Alumni Affairs

C3 - Proportion of Students Participating in High Impact Practices (HIPs)

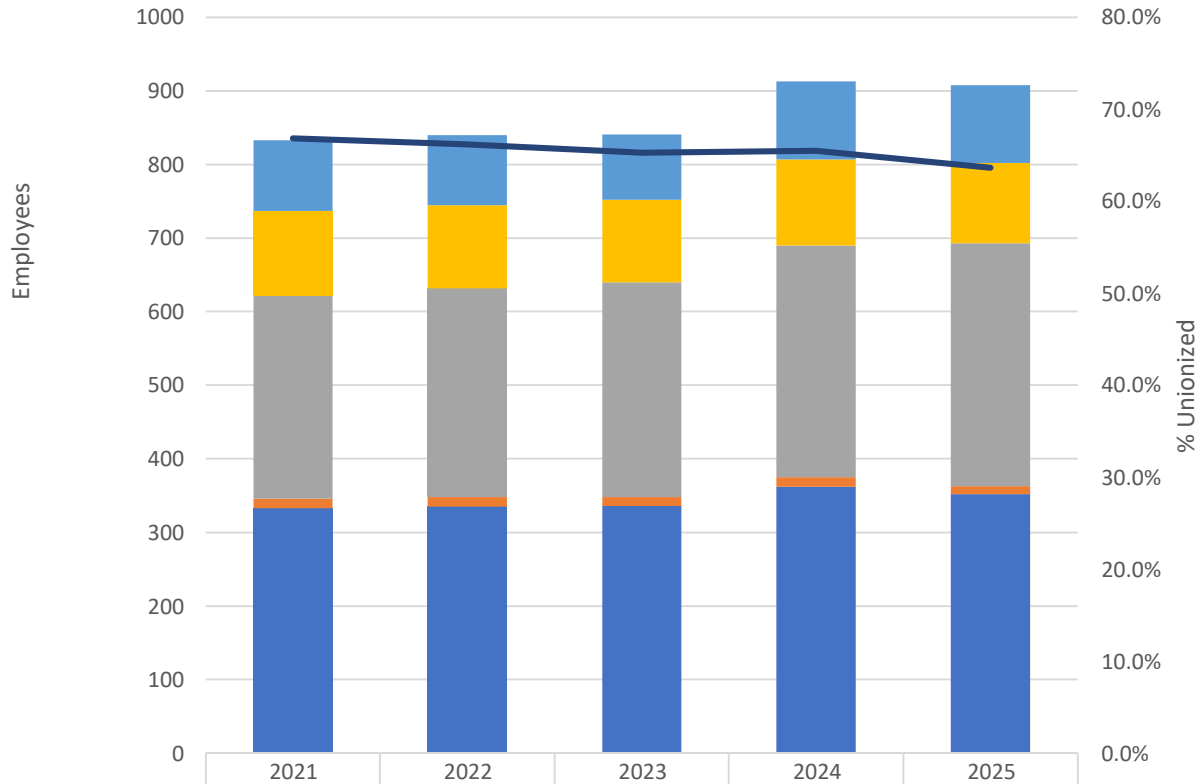
First Year 52%

Senior 81%

*Canadian First and Senior refers to students at all other Canadian Universities



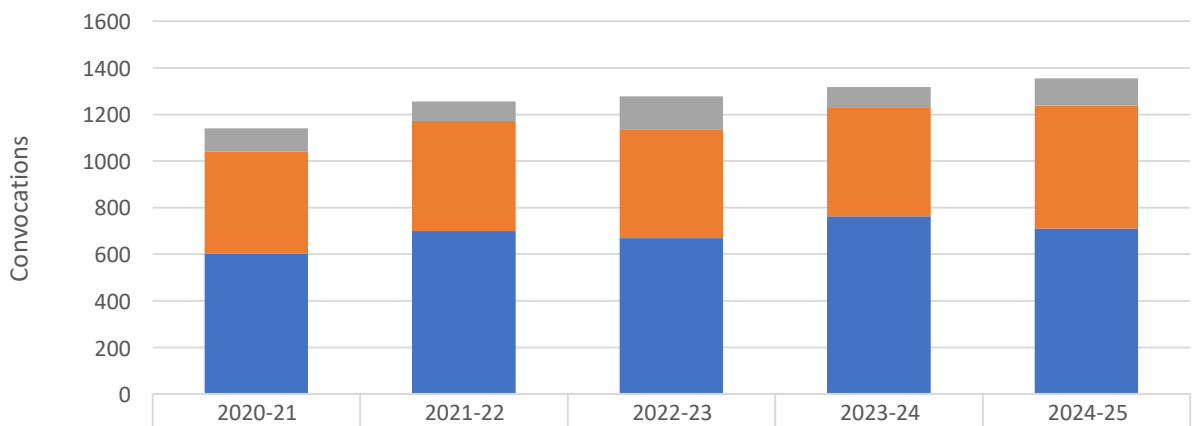
Source: NSSE High Impact Practises Reports – 2014, 2017, 2020, 2023. Next iteration due in 2026.

participating in the NSSE survey.			
C4 - Number of Employees UNIFOR NSGEU Non-Union CUPE AUT TOTAL	**Baseline 2022** 95 113 284 13 335 840		 *Source: StFX People & Culture*

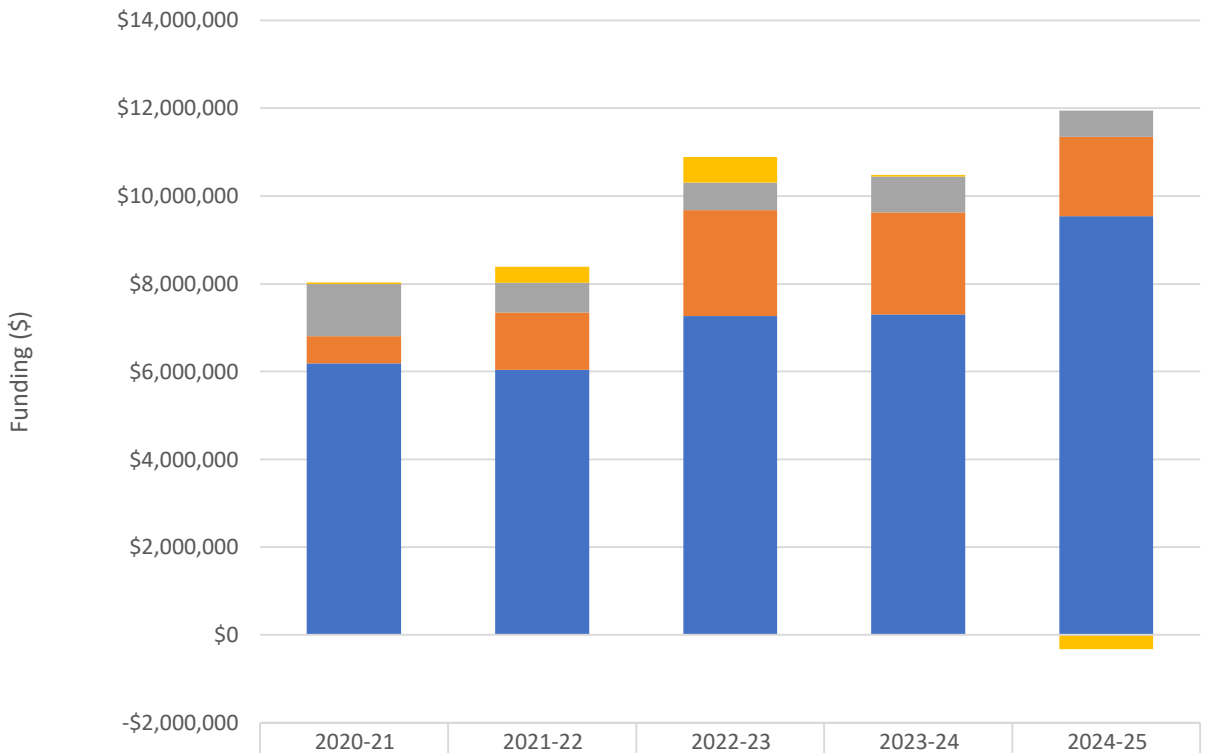
	2021	2022	2023	2024	2025
UNIFOR	96	95	89	106	106
NSGEU	115	113	112	117	109
Non-Union	276	284	292	315	330
CUPE	13	13	12	13	11
AUT	333	335	336	362	352
Total	833	840	841	913	908
% Unionized	66.9%	66.2%	65.3%	65.5%	63.7%

D - Responsive

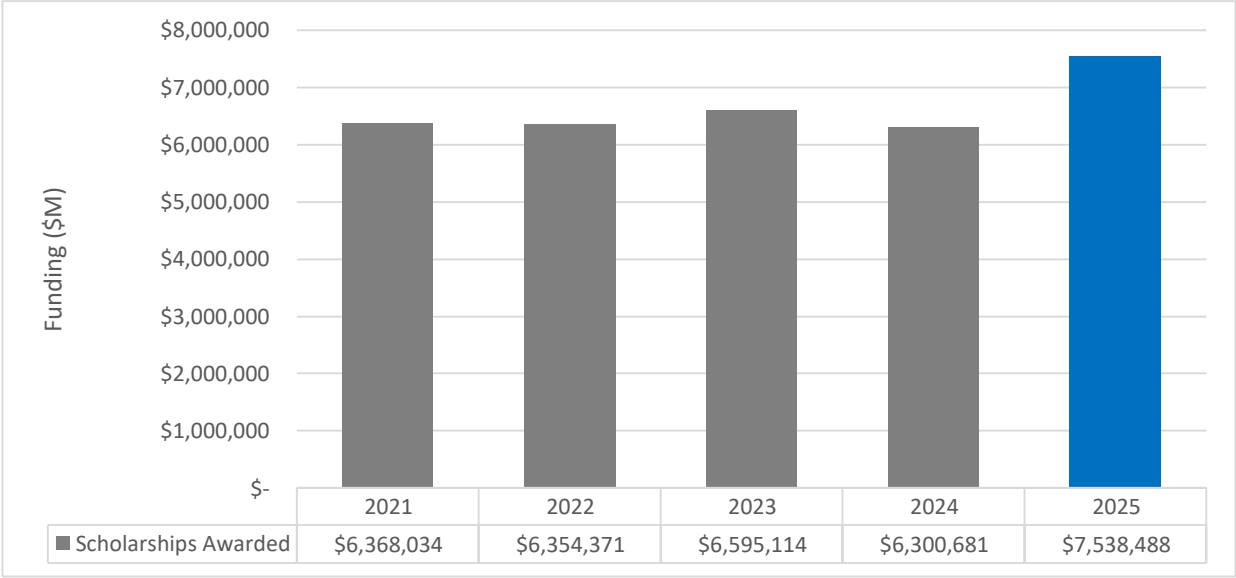
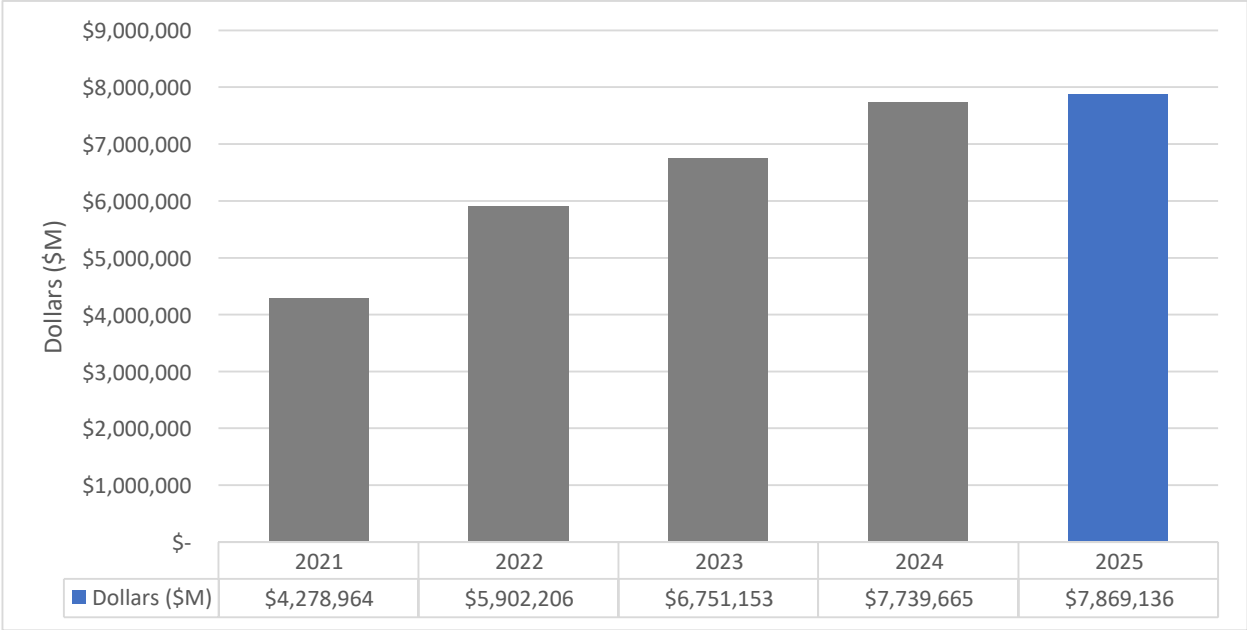
Metric	Baseline 2022-23	Status 2027-28	StFX trend data
D1 - Annual Number of Graduates* Nova Scotia Other Canada International **Totals for Fall & Spring convocation ceremonies*	1255 699 473 83		



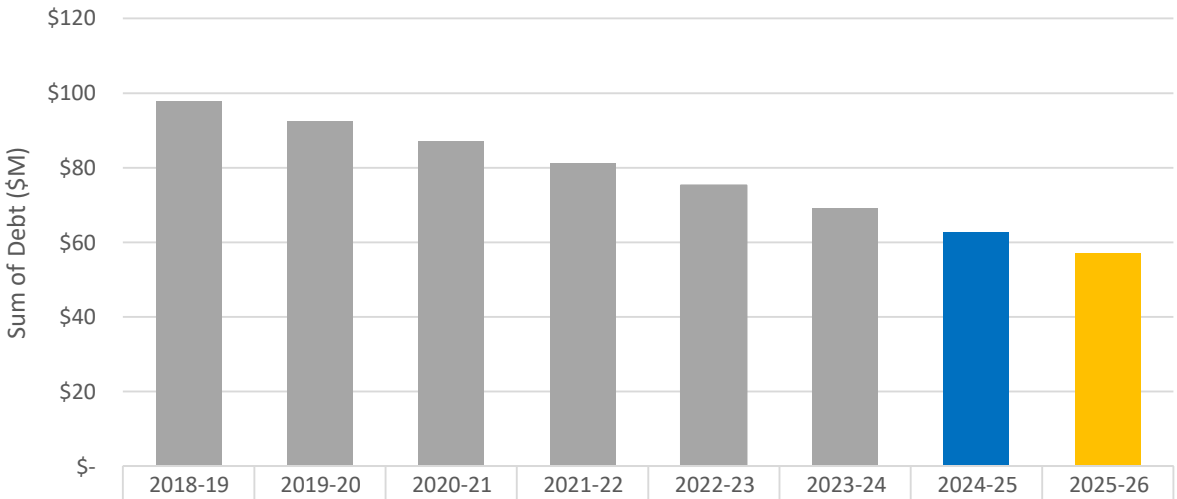
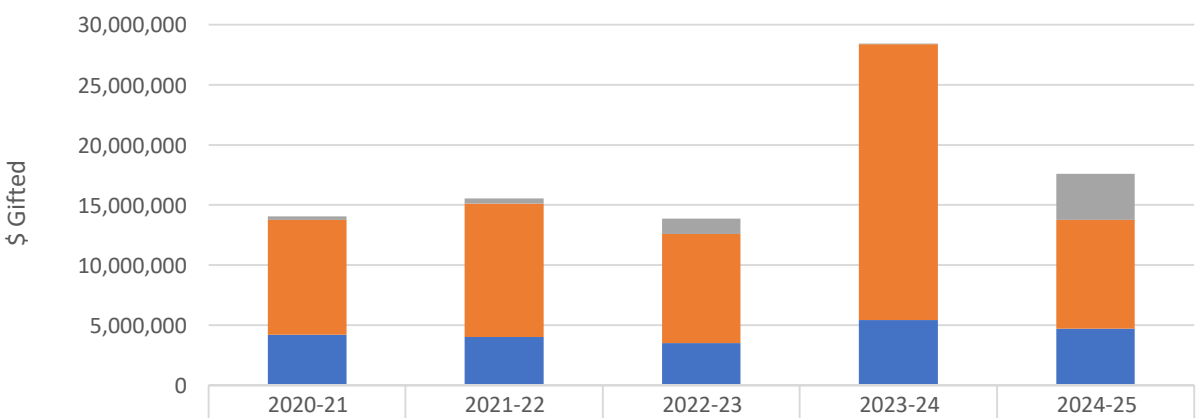
	2020-21	2021-22	2022-23	2023-24	2024-25
International	100	83	144	86	116
Canada	439	473	465	469	529
Nova Scotia	601	699	669	762	709
Total	1140	1255	1278	1317	1354

			Source: StFX Report: Degrees Granted (mFAST)
D2 - Research Grants Received (Total Value) Federal Business/Industry Provincial Other TOTAL	$6.2M 623K $1.2M $34K $8M *Base year is 2020-21.*		 *Source: CAUBO Research and Scholarship Report, StFX Finance*

	2020-21	2021-22	2022-23	2023-24	2024-25
Other	$34,019	$367,578	$582,441	$40,028	-$327,148
Provincial	$1,191,271	$681,245	$629,774	$814,419	$595,625
Business and Industry	$622,703	$1,310,539	$2,419,254	$2,330,941	$1,809,784
Federal	$6,182,647	$6,034,248	$7,259,990	$7,296,887	$9,538,325
Total	$8,030,640	$8,393,610	$10,891,459	$10,482,275	$11,616,586

D3 - Scholarships, Bursaries & Prizes Awarded (Total Value)	$6.4M		 *Source: StFX Financial Statements, Schedule 2* *Figures represent funds awarded.*
D4 - Investments in Student Services* **Includes costs of Administration, Student Support Services, Athletics, Recreation, Welcome Week, Financial Aid*	$5.9M		 *Source: StFX Financial Statements*

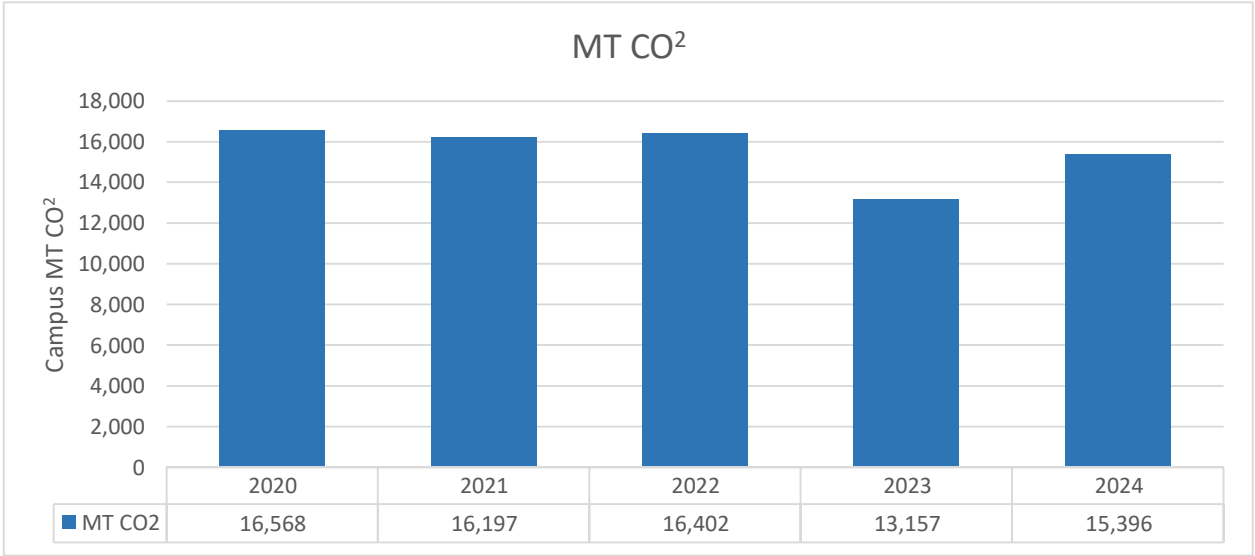
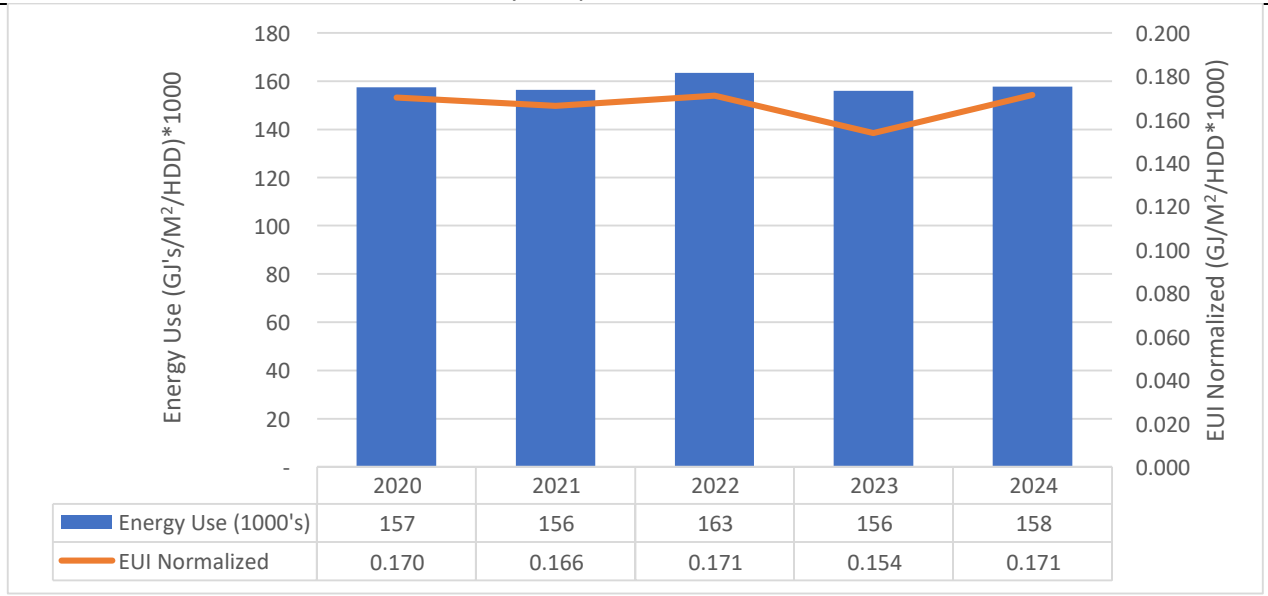
E - Sustainability

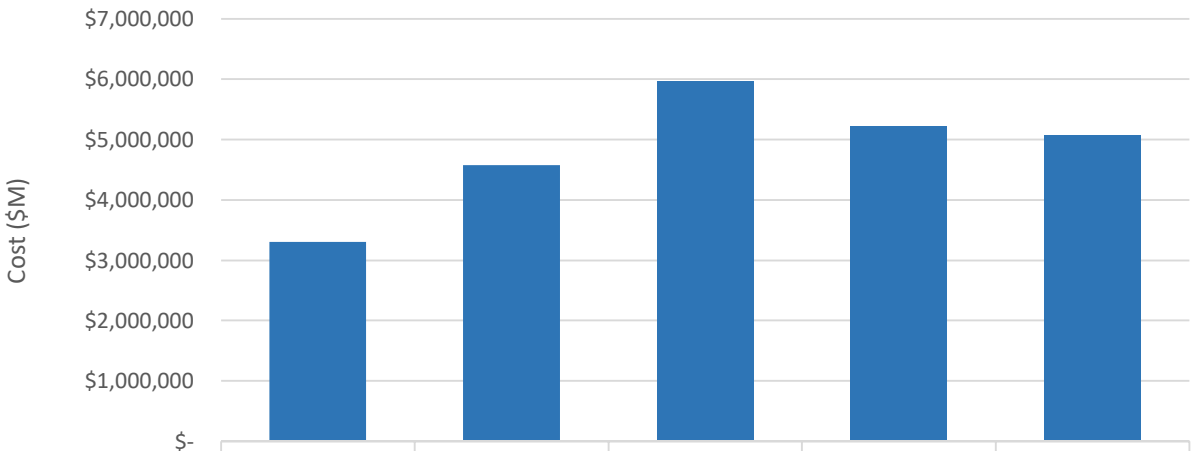
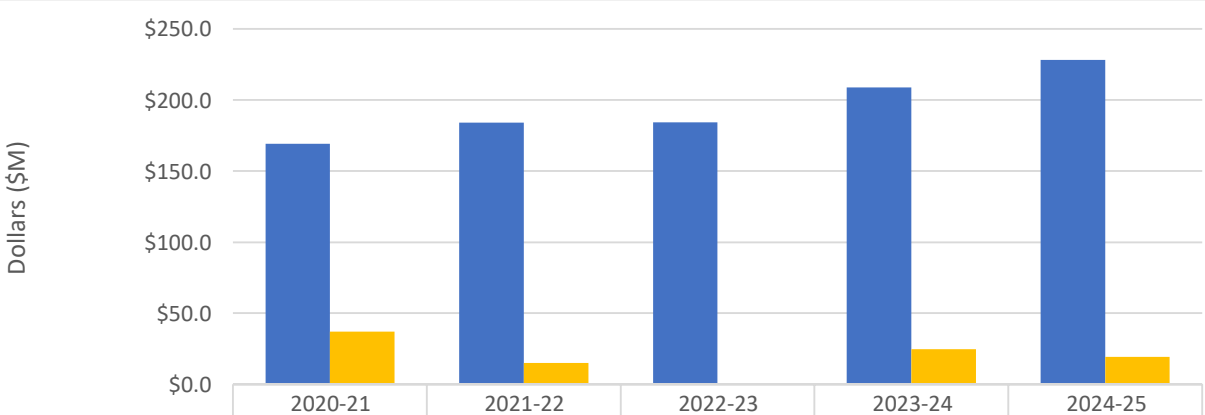
Metric	Baseline 2022-23	Status 2027-28	StFX trend data
E1 - Long Term Debt	$75.28M		
E2 - Total Campaign Giving (Cash Receipts) Planned Campaign Annual	 $418.1K $11.1M $4.0M		

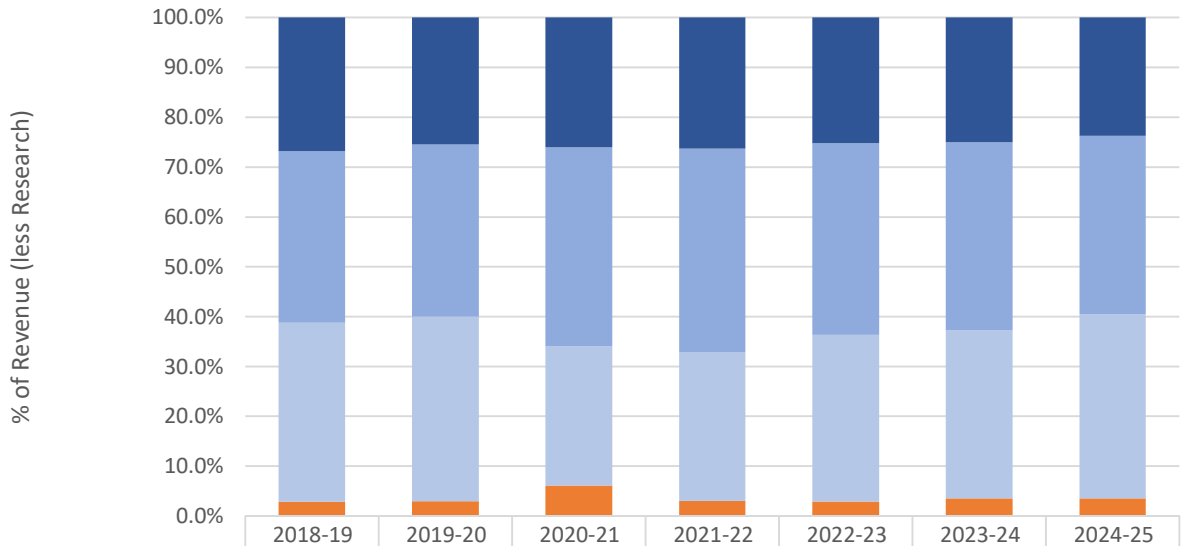
	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26
Debt ($M)	$97.79	$92.49	$86.99	$81.25	$75.28	$69.09	$62.66	$57.04

Source: StFX Finance

	2020-21	2021-22	2022-23	2023-24	2024-25
Planned Giving	$299,509	$418,178	$1,287,593	$67,657	$3,840,272
Campaign Giving	$9,551,028	$11,107,127	$9,064,107	$22,950,308	$9,064,007
Annual Giving	$4,204,935	$4,003,137	$3,504,926	$5,426,195	$4,701,089
Total Donated	$14,055,472	$15,528,442	$13,856,626	$28,444,160	$17,605,368

			Source: StFX Advancement ***Annual Giving**: Donations unrelated to any campaign commitment and "typically" used in the same year.* ***Campaign Giving**: Gifts towards identified campaigns within the university - Saputo, Xaverian Fund, etc.* ***Planned Gift**: Donations received from an estate.*
E3 - Total Carbon Emissions	16,156MT		 *Source: StFX Facilities Management* *Includes Boiler Fuels, Furnace Oil, Electricity, Propane, and Fleet Vehicle emissions.*
E4 - Campus Energy Use* (Normalized) **Includes CHP fuels, furnace oil, propane, electricity*	163,402 GJ/M²/HDD		

			• *Energy Use (GJ's/M²/HDD) measures the amount of heating energy required during the heating season* • *Energy Use Intensity (EUI) Normalized is the amount of energy (GJ) used in a building per sq. ft. (or M²) per year, normalized to weather*
E5 - Total Energy Costs* **Includes mechanical/ electrical, buildings, central heating plant, & utilities*	$5.97M		 2020-21 / 2021-22 / 2022-23 / 2023-24 / 2024-25 Utilities Cost ($M): $3,303,678 / $4,574,931 / $5,968,456 / $5,209,962 / $5,061,582 *Source: StFX Facilities Management* *Includes CHP Fuels, Furnace Oil, Electricity, Propane, and Water Costs.*
E6 - Endowment Fund Balance Net Annual Change	$184M 14.9M *2021-22 used as Base Year.*		 2020-21 / 2021-22 / 2022-23 / 2023-24 / 2024-25 Total Investments: $169.1 / $184.0 / $184.2 / $208.8 / $228.1 Net Annual Change: $37.1 / $14.9 / $0.2 / $24.6 / $19.2 *Source: StFX Financial Statements*

E7 - Consolidated Revenue Breakdown	139.2M		

	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25
Provincial Op. Grant	26.8%	25.5%	26.0%	26.3%	25.2%	25.0%	23.7%
Tuition and Fees	34.4%	34.5%	39.9%	40.9%	38.5%	37.6%	35.8%
Other Revenue	36.0%	37.1%	27.9%	29.8%	33.4%	33.8%	36.9%
Other Gov't Grants	2.8%	2.9%	6.1%	3.0%	2.9%	3.5%	3.5%
Total Revenue ($M)	125.7	133.6	123.9	132.1	139.2	141.5	152.2

Source: StFX Finance