THE POINT AFTER CLUB

2022 STEWARDSHIP AND IMPACT REPORT • MARCH 2023

VISIT US AT XMENPAC.CA



MISSION

To engage alumni, family and friends in a life-long relationship of support for StFX University and X-Men Football.

OBJECTIVE

To provide meaningful and sustainable financial support to StFX University and the X-Men Football program. Our primary objective is to narrow the annual operating budget gap that exists vis-à-vis other successful mid-size, student-athlete focused U SPORTS football programs, ensuring that our student-athletes, coaches and staff are equipped to maximize their potential on the field, in the classroom and in their communities.

CHAIR'S MESSAGE

Greetings to all alumni, family and friends of X-Men Football. Your support of the POINT AFTER CLUB continues to have a positive impact – on the field, in the classroom and in the community.

On the field, 2022 saw your X-Men go undefeated in AUS play for the second consecutive season, capped by back-to-back Loney Bowl championships and national semi-final appearances. Individual recognition was garnered by 13 All-Conference players, including three major award winners, and by two members of the coaching staff. At the Vanier Cup, running back Malcolm Bussey was honoured as a First Team All-Canadian and Coach Waterman was awarded the Frank Tindall Trophy as the U Sports football coach of the year. Congratulations to all the players, coaches and staff on another fine season.

In the classroom, 45 X-Men were recognized as members of the Academic Champions Club, including 14 who received Academic



All-Canadian honours. With your support, StFX continues to provide one of the finest student-athlete experiences in all of Canada.

In the community, X-Men Football and the POINT AFTER CLUB continue to give back by supporting Campus-wide projects beyond athletics. This past year we gifted \$22,500 to the University for new plantings and the replanting of trees on Campus that were damaged by Hurricane Fiona.

Our collective success can be attributed to the generous support we receive from our donors. Donor participation continues to grow and last year we raised \$136,000. For this we are grateful and we thank you. We would also like to thank the University – Administration, Advancement and Athletics – for their continued support of this initiative.

It remains our goal to raise more than \$150,000 per annum in support of StFX University and X-Men Football. Achievement of this objective will require further support from alumni, family and friends as we look to build and strengthen our donor base. To those that have committed their support, we thank you. To those that remain undecided, we invite you to participate and welcome your support.

Hail & Health,

John Caplice '87Chair, on behalf of the Advisory Council

COACH'S MESSAGE

There's no mistaking it at this point: the Point After Club is making an impact both on and off the football field.

In terms of recruiting, the PAC has made a difference in the way we seek talent. Having additional resources to fly more prospective student-athletes to campus gives us more opportunities to tell our story. When they visit campus, they get a glimpse into our culture and family-type atmosphere, and they want to become a part of it.

Additionally, in terms of scholarships, the PAC allows us to level the playing field against some of our competitors. This gives us the confidence to go after some of the best young talent from across Canada and beyond.



The PAC has also been a game-changer in terms of our ability to support and develop the players currently on our roster. Whether it's through academic support or coaching development, the PAC provides more opportunities for our players to improve and thrive here at StFX.

I'm very proud that we've been able to go undefeated in AUS play over the past

two seasons and come away with two Loney Bowl Championships. Our hard-fought battle in this year's Uteck Bowl (we were tied with 8:11 left in the fourth quarter) has added fuel to the fire this offseason.

I want to take this opportunity to say once again how thankful we are for your generous support. Your efforts are making a tangible difference in the lives of our student-athletes.

Hail & Health,

Gary Waterman '92 X-Men Football Head Coach



MESSAGE FROM ADVANCEMENT

The dedication of the alumni, family members, and friends of StFX to the Point After Club has set the bar for alumni-led initiatives. I joke with my colleagues that having alumni like those on the Point After Club Advisory Committee makes my job a lot easier!

To me, three distinct benefits of the Point After Club stand out:

1) There's a direct connection between alumni support and the team's success. The Point After Club gives Coach Waterman and his staff a more solid base from which they can execute their plans, and allows them to look to the future with more certainty and ambition -- and we're seeing the benefit of that support on the field.



2) The Point After Club has motivated other alumni-led campaigns, including the Culture of Champions Campaign for Men's Basketball, the Celebration of 35+ Years of Women's Rugby Campaign and most recently the Back the Blue Campaign for Men's and Women's Soccer. The Point After Club has been a great example to follow.

3) I think my favourite part of the Point After Club is that it supports more than football. The Point After Club recognizes

that members of the football team are student-athletes who belong to the broader Xaverian community, and I love that the Point After Club has helped build gender-neutral washrooms in the Students' Union Building, assisted in adding lights to Memorial Field and helping revive green space on campus devastated by Hurricane Fiona.

If you haven't felt like you have had a reason for supporting the Point After Club in the past, I hope one of these three gives you a reason for supporting in the future.

Hail & Health,

Wendy Langley '92Director of Development

MESSAGE FROM ATHLETICS

Let me start by once again congratulating Coach Gary Waterman and our X-Men Football program on winning our 5th Loney Bowl in the past seven years, and 16th conference championship overall. Additional congratulations to Gary on being named the national coach of the year. I can't think of a more deserving recipient of this honour and we are delighted to have him as the leader of our X-Men Football program.

The value of the Point After Club cannot be overstated. Your outstanding support means the world to us knowing we have you behind our team assisting us as we pursue championships and help our football student-athletes graduate as Leaders & Champions. Never underestimate the value of your support, big and small, in terms of how our student-athletes know and understand they are a



part of something bigger than themselves. They are having this amazing student-athlete experience in large part because of those who came before them.

In addition to the great support for our X-Men Football program, PAC is getting a great deal of credit for supporting other campus initiatives. This past September, StFX and the Antigonish community was hit hard by Hurricane Fiona. There was a great deal of damage and we lost a

number of beautiful trees on campus. As a result of the great work of PAC and the PAC executive, there will be \$22,500 put towards the planting of trees across campus to help restore the look and feel of our beautiful campus. For that I thank you all so much.

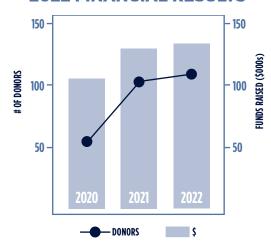
Thanks again, to all current members of PAC. Heather and I are proud to contribute to such a meaningful and impactful initiative. For those considering joining, I encourage you to do so with the knowledge you are positively impacting the lives of our X-Men Football student-athletes. Together, we will continue our work to build LEADERS & CHAMPIONS on and off the field.

Hail & Health,

Leo MacPherson '89

Director of Athletics & Recreation

2022 FINANCIAL RESULTS



- Donor contributions of \$136k
- Up from \$134k in prior year
- Exceeded budget (\$125k) by \$11k
- Increased number of donors to 114
- Up from 107 in prior year
- Distributions increased to \$113k
- Up from \$80k in prior year
- Stabilization Reserve Fund increased to \$125k
- Up from \$101k at end of prior year

The establishment of the Stabilization Reserve Fund facilitates planning and further solidifies the long-term sustainability of the POINT AFTER CLUB.

2022 OBJECTIVES & IMPACT

Committed to raise \$125k to be allocaled as follows in accordance with the PAC terms of Reference:

\$125k		OBJECTIVE	IMPACT
\$12.5 k	10 % PAC SRF	To set aside and hold in the Stabilization Reserve Fund	Exceeded budget commitment by \$11k Increased the SRF by \$24k to \$125k
\$45k	36% X-Men Football AFA's	Increase talent and depth via additional athletic financial awards (bursaries and scholarships)	 Back-to-back AUS championships and national semi-final appearances 13 All-Conference Players 3 AUS major award winners 1 U Sports All-Canadian
\$22.5k	18% X-Men Football Leadership & Development	Additional support for coaching honoriums and development, including academic support for student- athletes	AUS & U Sports Coach of the Year AUS Volunteer Coach of the Year 14 Academic All Candians 45 Academic Champions Club members
\$22.5k	18% X-Men Football Recruiting & Communications	Incremental funds for recruiting and communications	Increased number of on campus visits Back-to-back AUS Rookie of the Year Award winners
\$22.5k	18% StFX University Restoration & Heritage	To the University to fund or support campus-wide projects beyond athletics	 2022 - new plantings and re-planting of damaged trees 2021 - gender-neutral washroom in the Student Union Building 2020 - new lights for Memorial Field



2023 GOALS & OBJECTIVES

- Committed to raise \$135k in support of the University and X-Men Football
- ° Up from \$125k in 2022
- Will require additional support from alumni, family and friends

MID-TERM GOALS & OBJECTIVES

- Focus remains on growth and sustainability
- Expand, increase and strengthen the donor base
- Building towards 150 donors/year and providing in excess of \$150k/year of financial support

A SPECIAL THANKS TO THESE X-MEN FOOTBALL ALUMNI, FAMILY & FRIENDS FOR THEIR 2022 CONTRIBUTIONS TO

THE POINT AFTER CLUB.

ADVISORY COUNCIL

John Caplice '87 (Chair) • Paul Kane '84 • Frank Muller '84 • Pat Jancsy '85 • Tom McKenna '88 (Treasurer)

EX OFFICIO

Gary Waterman '92 (Head Football Coach) • Michelle White (Athletic Fund Development Officer)

PRESIDENT'S TABLE (\$5,000+)

John '87 & Ambrosia '87 Caplice, P'19/'22 Neil '91 & Cathy Greene Robert McClure '88 & Donna Matheson, P'21/'23/'25 Sam '91 & Pauline Moreau John '63 & Adrienne '63 Peacock Martin '86 & Nadia Rochon, P'18

Paul '83 & Lisa Rogers
Bill '60 & Laura '60 Shea
Frank '82 & Janet Shea, P'11/'12/'18

COACHES' CIRCLE (\$2,500-4,999)

Michael '93 & Teresa '93 Caplice, P'24
Paul '84 & Lorraine Dundon
Michael '87 & Heather Gillis, P'20 '22/'21'23
The Kuntz Family (Adam '18; James &
Romonda, P'18)
Paul McFarland '65

Tom '88 & Natasha McKenna, P'19/'23 Jadran '87 & Diana Mlinarevic Frank '84 & Debbie '83 '84 Muller, P'12 '13/'15 Michael Nugent, P'19 Patrick '92 & Cathy O'Regan In Memory Of Sean O'Regan '92 '93 The Smith Family (Carolyn '18; Mark, P'18; Cathy, P'18 & Paulo)

HONORARY CAPTAIN (\$1,500-2,499)

Kevin Aver '80 Glenn Doncaster '83 Jason Elliott '00 '01 Jonathan Hood '08 Paul '84 & Cheryl Kane, P'20 Glenn & Stacey Murphy
The Smith Family (Richard '11; Robert &
Theresa, P'11)

Dan Toews & Stephanie Kubik, P'26 Al Tracey '85 & Terese MacDonald-Tracey '85, P'17/'20/'21

Jim '78 & Cindy (Murphy) '80 Zien

HONORARY STARTER (\$1,000-1,499)

Andre Arlain '98
Dave Austin '85 & Kim MacInnis '86, P'19
Mike '10 & Liana '09 Cahill
Dennis Caplice, P'87/'93; G'19/'22/'24/'25
Don Dempsey '85
Harris Fricker '86
Mike Gerrior '73 & Sally Burks
Phil Hughes '66
Patrick '85 & Karen Jancsy
Mike Kushnir '98

Murray '87 & Cathy '87 Kyte, P'13/'15/'18/'23
Daniel '00 & Lorelle Lumsden
Tim Lang '87 & Sandra Nunes
Kent MacDonald '86 '93 & Mary-Ellen MacPhee
'87 '05 '22, P'13/'17/'19
Leo '89 & Heather MacPherson, P'13/'14

Leo '89 & Heather MacPherson, P'13/'14 Michael '94 & Kimberley McCarthy Scott '95 & Lori Ann '95 McEwen John "Packy" McFarland '56 '62 Jim & Tina McGill, P'25/'26 Burns McPherson '70 The Molinaro Family (Mitchell '12; Walter

& Barbara, P'12) Sean Musselman '98 & Jane Proctor '96 Shawn Northfield '85 '86 '02 Kevin O'Brien '61

Michael '88 & Anne '86 O'Brien, P'21/'22

Jamie '98 & Michelle '99 '01 O'Reilly Dave Skillen '10 & Chantele Joordens Manos '05 '07 & Beverley '06 Volikakis Gary '92 & Andrea '92 Waterman, P'15 '17

SPECIAL TEAMS PLAYER (\$500-999)

Anonymous (2)

Gordon Beattie '89 '91
Mark Buchanan '92
Patrick Donnelly '90
Joe Jurus '91 '14 & Cairine MacDonald '90 '91 '13
Maki Katsube '90
Gerry '81 & Sue Knap
lan '84 & Carole MacArthur, P'21/'23
William '59 & Marion (St. Martha's Nursing '57)
McCourt
lain McLeod '88 & Michelle Sapp '87
David '87 and Gill Muller
Hugo Rajotte '14 & Family
Jeff '85 & Gina '85 Stanley
Robert St. Pierre '88

PATRON (\$250-499)

Ted '65 & Ann '65 Turcotte

Ken Wong '91 & Cathy Green, P'22

Larry '84 '85 & Wendy Andrea, P'13/'19
David '68 & Marianne '67 Austen
Jainyme DaSilveira '15
Joseph Franciose '64
Joe and Nanci Gaff
Andrew Gannon '10 & Jennifer Leighton
Jordan Hoolihan '10
Dan Logan '82
Dave Serwatuk '92, P'21
Ed '87 & Lynsey Sober

Gerald '67 & Jantine Strong Jon & Danielle Svec John Tewelde '17 Elizabeth & Peter Van Den Heuvel James Ward '67 Donna & Peter Whyte, P'20

YOUNG ALUMNI (\$100-249)

Erin Caplice '19 Mary Caplice '22 Michael Champ '15 KJ Donald '11 Paolo Edwards '16 Scott Ferris '18 Sam Gan '18 '19 Will Johnson '18 Ethan Mastin '22 Sean Mellor '16 Jeremy Pike '19 **Tyler Priest '18** Dylan Provost '22 **Christian Ridley '17** Derek Smith '22 **Curtis Urlacher '19** Gordon Whyte '20 Tyler Wilson '19 '21 Alex Yakimenko '19

OTHER DONORS

Anonymous (1) Bino Cesario '94

• P indicates StFX parent. • G indicates StFX grandparent.

This list is in development. We regret any error or oversight. Please contact johncaplice@rogers.com to request updates.



THE POINT AFTER CLUB

PLAYER TESTIMONIALS



I want to start by thanking every member of the Point After Club on behalf of the X-Men football team. Your continuous support has not gone unrecognized. Everything you have given, starting from the beautiful locker room, new equipment, tutoring, to scholarships, has provided a foundation for our team to build a powerhouse program. Our team has big aspirations for the future, and we have been working harder than ever this offseason with a big common goal in mind. The support that we receive from you has created an environment that allows all of us to not only become better football players, but better all-around people. We are so grateful for your continuous generosity that allows us to honour our school and the players who wore the White and Blue before us.

Hail & Health.

Malcolm Bussey • Running Back Bachelor of Arts in Human Kinetics Hammonds Plains, Nova Scotia On behalf of the entire X-Men football team family, I would like to thank every one of you so much for your generous support and contributions. Our success both on and off the field would never have been able to reach the level it has without the assistance of our donors. As student-athletes we have been very fortunate to have so many resources present at our institution, and I truly believe they are a large part of our success. Starting with our state-of-the-art locker room, which has brought our team closer and created an even stronger culture among us, to our educational services and tutoring resources which have helped us improve in the classroom and as members of the StFX community. As StFX student-athletes, we are beyond blessed to have such an amazing group of supporters behind us. My experience as a StFX studentathlete has been an amazing one I will never forget. Once again, I would like to sincerely thank you for helping us make our dreams possible and reach the goals we have set. There's no better feeling than wearing that White and Blue.

Hail & Health,

Dyton Blackett • Linebacker Bachelor of Business Administration Canning, Nova Scotia



THE POINT AFTER CLUB

ALUMNI TESTIMONIALS



WHY I SERVE

As a former student-athlete of StFX, I have a deep appreciation for the education and vast opportunities that StFX provided. StFX and X-Men Football offered me a place where I could grow both academically and personally. To this day, I am grateful for all that StFX has done for me.

It is for these reasons that I choose to continue to support StFX through annual financial giving and by serving on the PAC Advisory Council. I believe that it is important to support the institution that played such a crucial role in my own self-development, and I hope that my efforts, along with the generosity of other alumni donors, ensures that future generations of StFX student-athletes are exposed to the same level of opportunity that I was.

Raised on a farm in rural Ottawa as the youngest of twelve children, StFX provided me with the platform and community to begin my "life after the farm" and for that I will always be grateful. I am also proud to say that both of my children have graduated from StFX. Fundraising is a way for me to remain connected with StFX and I am pleased to support and serve the Point After Club.

Hail & Health,

Tom McKenna '88

WHY WE GIVE

Giving back to StFX has always been an easy decision for us. This incredible institution continues to hold a very special place in our hearts as we met at StFX and later returned to Campus with our families to get married.

I am grateful to have had the opportunity to travel from Vancouver to become a part of the X-Men Football family. It has turned out to be one of the best decisions of my life, but it would not have been possible without the generous support of the University and the very loyal and passionate supporters of X-Men Football. Being active members of this community continues to have a positive impact on our lives and we are pleased to help support the next generation of X-Men student-athletes.

With the continued growth of the Point After Club and Gary's leadership, it is only a matter of time until we hoist that Vanier Cup.

Hail & Health,

Mike '10 and Liana '09 Cahill

