

# THE POINT AFTER CLUB

2021 STEWARDSHIP AND IMPACT REPORT • MARCH 2022

VISIT US AT [XMENPAC.CA](http://XMENPAC.CA)



**FOOTBALL  
POINT AFTER CLUB**

## MISSION

To engage alumni, family and friends in a life-long relationship of support for StFX University and X-Men Football.

## OBJECTIVE

To provide meaningful and sustainable financial support to StFX University and the X-Men Football program. Our primary objective is to narrow the annual operating budget gap that exists vis-à-vis other successful mid-size, student-athlete focused U SPORTS football programs, ensuring that our student-athletes, coaches and staff are equipped to maximize their potential on the field, in the classroom and in their communities.

## CHAIR'S MESSAGE

Greetings to all alumni, family and friends of X-Men Football. It's a pleasure to recap and share with you some of the highlights of what was a very successful year for X-Men Football and the POINT AFTER CLUB.

On the field, 2021 saw the return to competition with your X-Men going undefeated in AUS regular season and playoff action en route to capturing the Jewett Trophy with a victory over Bishop's in the Loney Bowl. Congratulations to the players, Coach Waterman and his staff on a fine season. It was fun to watch and to once again share in the excitement of Saturday afternoon football on Campus.

Off the field, we formally launched the POINT AFTER CLUB and successfully transitioned from the concept and start-up phase to the growth and sustainability phase. This success can be attributed to the positive and supportive response we received from our donors. In just our second year, donor participation nearly doubled and collectively we raised \$134,000. For this we are grateful and we thank you. We would also like to acknowledge and thank the University - Administration, Advancement and Athletics - for their continued support of this initiative.

Looking ahead, we remain steadfast in our mission and committed to our objective.

With the base now firmly established, we have set as our mid-term goal to raise in excess of \$150,000 per annum in support of StFX University and X-Men Football. Achievement of this objective will require further support from alumni, family and friends as we look to build and strengthen the base.

We hope you enjoy this report. To those that have committed their support, we thank you. To those that remain undecided, we invite you to participate and welcome your support.

Hail & Health,

**John Caplice '87**

Chair, on behalf of the Advisory Council

## COACH'S MESSAGE

From the moment of its inception, the POINT AFTER CLUB has provided a lot of excitement within the X-Men Football family. We are now a few years into this project, and we are seeing the tangible results of this game-changing initiative come to life.

On the football field, the POINT AFTER CLUB is making its mark. It has increased the amount of Athletic Financial Awards we have been able to provide to our players, which was a contributing factor to our 8-0 record in AUS play this past fall. The quality and depth of our roster is benefitting from the PAC, as shown in our 2021 Loney Bowl Championship performance. We have also been able to improve the depth and knowledge of our coaching staff thanks to funds provided by the PAC.

The POINT AFTER CLUB is also benefitting our players in the classroom. It is allowing us to provide free tutoring services to our players, and many of our players are taking advantage of this service. The PAC is certainly contributing to our team's academic success.



The efforts and generosity of the PAC have also improved our Campus as a whole. There is now a brand new gender-neutral washroom in the Student Union Building, and lights are now being raised on Memorial Field

thanks to the support of the PAC.

What began as an idea - sparked by a few dedicated alumni - is now a thriving club that is creating tangible results on the field, in the classroom, and around Campus. I cannot wait to see what we are able to achieve next thanks to the generous support of the POINT AFTER CLUB.

Hail & Health,

**Gary Waterman '92**

X-Men Football  
Head Coach



## MESSAGE FROM ADVANCEMENT

Working with the POINT AFTER CLUB over the past two years has me reflecting on the important role sport has on the development of character, commitment and confidence within young adults. Having the opportunity to participate on a varsity team is a privilege and comes with responsibility.

Athletes gain a lot from the experience. Playing X-Men Football is no different. A hundred young men from across Canada come to Campus each year and experience what it means to wear the blue and white for StFX. The POINT AFTER CLUB is a collection of alumni (many former players), family and friends

that understand how special and important this experience is in the formulation of these young adults.

For the former players who participate in the POINT AFTER CLUB, it is an expression of appreciation and gratitude. Being thankful for what they received during their time at StFX and providing for the same if not better experience for those yet to come. This is what stands out to me the most about the POINT AFTER

CLUB. The former players who have made the connection between who they are today and the impact StFX and X-Men football had on their lives and then giving of themselves so that others may have the same.

This to me is the essence of the POINT AFTER CLUB and why it has been so successful. It has been a pleasure for me to work with the amazing executive of John Caplice, Tom McKenna, Pat Jancsy, Paul Kane and Frank Muller. I am grateful to you all and look forward to another successful year of fundraising.

Hail & Health,

**Wendy Langley '92**  
Director of Development

## MESSAGE FROM ATHLETICS

Congratulations to Coach Gary Waterman and our X-Men Football program for winning its fourth Loney Bowl in the past six years, and 15<sup>th</sup> overall conference title. We have worked very hard to establish the program as a perennial championship contender within the AUS and have set our sights on closing the gap with the upper echelon of U SPORTS football programs. Without the wonderful support of the POINT AFTER CLUB, its advisory council and donors, we could not entertain such an ambition. I am grateful to all of you.

The fundraising and engagement model used for PAC continues to provide us with a template for our other varsity programs and efforts

continue to roll it out across all varsity programs. Additionally, the portion of our proceeds that supports smaller projects on Campus, such as new lights on Memorial Field and an all-gender washroom, provides benefits to the broader StFX community and it creates considerable goodwill for both PAC and X-Men Football. I see first-hand the difference PAC is making for our football student-athletes. They know they are receiving this opportunity in part due to the support of those that came before

them. Knowing this, a number of them and recent graduates have already started giving back by joining PAC.

Once again, thank you to all current members of PAC. For those considering joining, I encourage you to do so with the knowledge you are positively impacting the lives of our X-Men Football student-athletes. Heather and I are proud to be contributors to the POINT AFTER CLUB and will continue to support this great cause moving forward. Together, we can work to build LEADERS & CHAMPIONS on and off the field.

Hail & Health,

**Leo MacPherson '89**  
Director of Athletics & Recreation

# THE POINT AFTER CLUB

## PLAYER TESTIMONIALS



On behalf of the entire StFX Football team, I would like to say thank you so much for your continued support. Our success on and off the field could not have been possible without the assistance of our donors. We as student-athletes have been very fortunate to have the resources present at our institution - from our locker room to our educational services to our new equipment to our facilities. As StFX student-athletes, we are beyond blessed to have such an amazing community behind us. My experience as a StFX student-athlete has been second to none. Once again, I would like to say thank you for helping us accomplish our goals and making our dreams possible. Hail & Health.

**Zakariya Karim** • Position: Receiver  
Bachelor of Business Administration  
Ottawa, Ontario



I want to start by thanking each member of the POINT AFTER CLUB on behalf of the team. The work that has been done allows us to focus on our commitments as student-athletes. Everything from the locker room, our equipment, scholarships, and tutoring is not taken for granted. Being a part of the X-Men makes you a part of a family, and the work of the PAC along with the contributions from our donors is what makes us able to continue to build a successful program. The PAC has provided us with the opportunity to succeed on and off the field. One of the main components that helps bring our team together is the locker room as it serves as our home away from home. This is a space that can be used for athletics and academics; it is also a space where many memories are formed and cherished for years to come. We are all grateful for the generous donations that allow us to suit up in the white and blue. Hail & Health!

**Brandyn Martin** • Position: Defensive Back  
Bachelor of Arts in Human Kinetics  
Melfort, Saskatchewan



ST. FRANCIS XAVIER  
UNIVERSITY

VISIT US AT [XMENPAC.CA](http://XMENPAC.CA)

# THE POINT AFTER CLUB

## ALUMNI TESTIMONIALS



### WHY I SERVE

Growing up in the late 70's in a predominately blue collar neighbourhood of Halifax, there was limited thought of university in my life. Throughout my senior year of high school, I had two supportive faculty encouraging me to pursue university through football. They understood the importance of a higher education, which to me at the time, wasn't much of a priority.

That same year I attended a football camp where I met John Musselman, then the head coach of X-Men Football. "Muss" convinced me to attend StFX, where he and his staff provided me with genuine support and opportunity. During my four years at X, I had the privilege of forming lifelong friendships with teammates and fellow students from around the globe.

I believe that football opened a door that enabled me to graduate with a business degree from a well-respected university. The totality of my experiences at StFX prepared me for the next stage of my life with a much broader vision, which I remain thankful for to this day. When asked to help with fundraising, I was pleased to oblige. I am grateful for the opportunity to contribute and am pleased to say that it has also been a very rewarding experience.

**Paul Kane '84**

### WHY I GIVE

Growing up in Halifax there is a large community of Xaverians. Lloyd Knickle, Marilyn MacIsaac, and Bob Birchall come to mind, but there were many more. They had a positive impact on me both academically and athletically. After a tough loss on the football field there were always positive words of encouragement. When I saw these folks during basketball playoffs or other activities at StFX, they would always ask me how I was doing in class. They truly cared about me as a student-athlete. These small yet important interactions really made the culture and experience of StFX special for me. Looking back, it was like a caring family and community that was there to support me.

I believe without that involvement and engagement of StFX Alumni, the institution would lose a small but very important part of what makes X so great today. As alumni, we need to invest so we can attract the best and ensure that future generations will have the support and tools for continuous learning and development. That is why I give.

**Mike McCarthy '94**

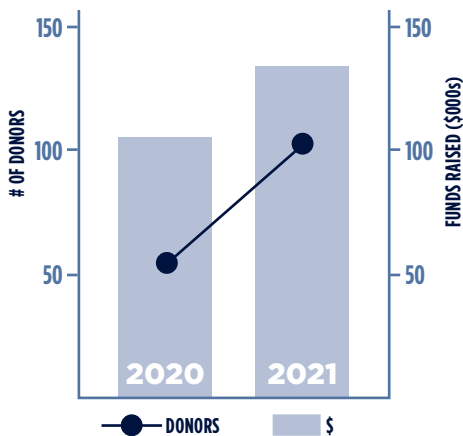


**FOOTBALL  
POINT AFTER CLUB**

VISIT US AT [XMENPAC.CA](http://XMENPAC.CA)



## 2021 FINANCIAL RESULTS



- Donor contributions of **\$134 K**
  - Up from \$105 K in prior year
  - Exceeded budget (\$113 K) by \$21 K
- Nearly doubled number of donors to **107**
  - Up from 56 prior year
- Distributions increased to **\$80 K**
  - Up from \$58 K in prior year
- Stabilization Reserve Fund increased to **\$101 K**
  - Up from \$47 K at end of prior year

The establishment of the Stabilization Reserve Fund facilitates planning and further solidifies the long-term sustainability of the **POINT AFTER CLUB**.

## 2022 GOALS & OBJECTIVES

- Committed to raise **\$125 K** in support the University and X-Men Football

In accordance with the PAC Terms of Reference, funds raised annually are to be allocated as follows:

\$125 K		OBJECTIVE
\$12.5 K	10% PAC SRF	To set aside and hold in the Stabilization Reserve Fund
\$45 K	36% X-Men Football AFA's	To the football program for additional athletic financial awards (bursaries and scholarships)
\$22.5 K	18% X-Men Football Leadership & Development	Additional support for coaching honoriums and development, including academic support for student-athletes
\$22.5 K	18% X-Men Football Recruiting & Communications	Incremental funds for recruiting and communications
\$22.5 K	18% StFX University Restoration & Heritage	To the University to fund or support Campus-wide deferred maintenance projects

## MID-TERM GOALS & OBJECTIVES

- With PAC now firmly established, mid-term goals (years 3 to 5) are focused on growth and sustainability
  - Expanding, increasing and strengthening the base

### EXPAND

Build base to 150 donors/year

### INCREASE

Build financial support to \$150 K/year

New donors and existing donor increases

### STRENGTHEN

Convert one-time donors and 5-year pledges to perpetual donors

Maximize use of automated payment options



**FOOTBALL**  
**POINT AFTER CLUB**

# A SPECIAL THANKS TO THESE X-MEN FOOTBALL ALUMNI, FAMILY & FRIENDS FOR THEIR 2021 CONTRIBUTIONS TO **THE POINT AFTER CLUB.**

## ADVISORY COUNCIL

John Caplice '87 (Chair) • Paul Kane '84 • Frank Muller '84 • Pat Jancsy '85 • Tom McKenna '88 (Treasurer)

## EX OFFICIO

Gary Waterman '92 (Head Football Coach) • Michelle White (Athletic Fund Development Officer)  
Pat Thomson '18 (Athletic Fund Development Officer)

## PRESIDENT'S TABLE (\$5,000+)

John '87 & Ambrosia '87 Caplice, P'19/'22  
Neil '91 & Cathy Greene  
Robert McClure '88 & Donna Matheson, P'21/'23  
Sam '91 & Pauline Moreau  
John '63 & Adrienne '63 Peacock  
Martin '86 & Nadia Rochon, P'18  
Paul '83 & Lisa Rogers  
Bill '60 & Laura '60 Shea

## COACHES' CIRCLE (\$2,500-4,999)

Michael '93 & Teresa '93 Caplice, P'24  
Paul '84 & Lorraine Dundon  
Michael '87 & Heather Gillis, P'20/'21  
The Kuntz Family (Adam '18; James & Romonda, P'18)  
Paul McFarland '65  
Tom '88 & Natasha McKenna, P'19/'23  
Frank '84 & Debbie '83 '84 Muller, P'12 '13/'15  
Michael Nugent, P'19  
Patrick '92 & Cathy O'Regan  
Sean '92 '93 & Lisa O'Regan  
Frank '82 & Janet Shea, P'11/'12/'18  
The Smith Family (Carolyn '18; Mark, P'18; Cathy, P'18 & Paulo)

## HONORARY CAPTAIN (\$1,500-2,499)

Glenn Doncaster '83  
Jason Elliott '00 '01  
Jonathan Hood '08  
Paul '84 & Cheryl Kane, P'20

Glenn & Stacey Murphy  
The Smith Family (Richard '11; Robert & Theresa, P'11)  
Dan Toews & Stephanie Kubik, P'26

## HONORARY STARTER (\$1,000-1,499)

Andre Arlain '98  
Dave Austin '85 & Kim MacInnis '86, P'19  
Mike '10 & Liana '09 Cahill  
Dennis Caplice, P'87/'93; G'19/'22/'24  
Don Dempsey '85  
Harris Fricker '86  
Mike Gerrior '73 & Sally Burks  
Phil Hughes '66  
Patrick '85 & Karen Jancsy  
Mike Kushnir '98  
Murray '87 & Cathy '87 Kyte, P'13/'15/'18/'23  
Daniel '00 & Lorelle Lumsden  
Tim Lang '87 & Sandra Nunes  
Kent MacDonald '86 '93 & Mary-Ellen MacPhee '87 '05, P'13/'17/'19  
Leo '89 & Heather MacPherson, P'13/'14  
Michael '94 & Kimberley McCarthy  
Scott '95 & Lori Ann '95 McEwen  
Packy McFarland '56 '62  
Bill '87 & Sandy McIntyre  
The Molinaro Family (Mitchell '12; Walter & Barbara, P'12)  
John Musselman, P'98 (Head Coach '78 - '83)  
Sean Musselman '98 & Jane Proctor '96  
Shawn Northfield '85 '86 '02  
Kevin O'Brien '61  
Michael '88 & Anne '86 O'Brien, P'21/'22

Steve O'Farrell '57  
Jamie '98 & Michelle '99 '01 O'Reilly  
Dave Skillen '10 & Chantele Joordens  
Al Tracey '85 & Terese MacDonald-Tracey '85, P'17/'20/'21  
Manos '05 '07 & Beverley '06 Volikakis  
Gary '92 & Andrea '92 Waterman, P'15 '17

## SPECIAL TEAMS PLAYER (\$500-999)

Anonymous (1)  
Mark Buchanan '92  
Mark Dalzell '86  
Patrick Donnelly '90  
K. Gary Grant  
Joe Jurus '91 '14 & Cairine MacDonald '90 '91 '13  
Maki Katsube '90  
Gerry '81 & Sue Knap  
William '59 & Marion '57 (St. Martha's Nursing) McCourt  
Jim & Tina McGill, P'25  
Iain McLeod '88 & Michelle Sapp '87  
David '87 and Gill Muller  
Hugo Rajotte '14 & Family  
Jeff '85 & Gina '85 Stanley  
Robert St. Pierre '88  
Donna & Peter Whyte, P'20  
Ken Wong '91 & Cathy Green, P'22

## PATRON (\$250-499)

Larry '84 '85 & Wendy Andrea, P'13/'19  
Jainyme DaSilveira '15  
Andrew Gannon '10 & Jennifer Leighton

Dan Logan '82  
Jadran '87 & Diana Mlinarevic  
Marv Rheault '60  
Dave Serwatak '92, P'21  
Ed '87 & Lynsey Sober  
Jon & Danielle Svec  
John Tewelde '17  
Elizabeth & Peter Van Den Heuvel  
James Ward '67

## YOUNG ALUMNI (\$100-249)

Erin Caplice '19  
Michael Champ '15  
KJ Donald '11  
Paolo Edwards '16  
Scott Ferris '18  
Sam Gan '18 '19  
Will Johnson '18  
Greg Nugent '18  
Kay Okafor '17  
Jeremy Pike '19  
Tyler Priest '18  
Chris Rambi '22  
Curtis Urlacher '19  
Ben von Muehldorfer '19 '22  
Keegan Vosman '11  
Gordon Whyte '20  
Alex Yakimenko '19

## OTHER DONORS

Anonymous (2)  
Bino Cesario '94  
Stu Laird

Name in bold indicates Founders' Club members. • **P** indicates StFX parent. • **G** indicates StFX grandparent.  
This list is in development. We regret any error or oversight. Please contact [johncaplice@rogers.com](mailto:johncaplice@rogers.com) to request updates.



ST. FRANCIS XAVIER  
UNIVERSITY