

St. Francis Xavier University (StFX) Research Support Fund (RSF)

Communications Plan 2015-16

In an effort to provide information about and to positively affirm the role that the Research Support Fund plays in the successful execution of research at St Francis Xavier University, it is our intent to execute the following communication plan:

- A web page will be designed to provide general information on the Research Support Fund and how it applies to the St Francis Xavier research environment.
- The Research Support Fund is to be given a direct reference in the StFX Annual Research Report, describing how the funding was used and the value it brought to the research environment here at St Francis Xavier University.
- Communications related to NSERC, SSHRC, and CIHR will include an added byline that this research is also, in part, made possible by the “Research Support Fund”.
- NEWS@STFX stories on the StFX home page and social media sites, that have a direct or indirect connection to the Research Support Fund, will have that connection highlighted.