

# President's Council

## Meeting Notes

November 4, 2014

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**Present:** K. MacDonald, L. MacLaren, A. Beckett, T. Lang, R. Nemesvari, R. van den Hoogen, T. Hynes, J. Landry, B. Hale, S. Murray

**Regrets:** J. Gaventa

**Invited Guests:** K. Bell, M. Kolanko, R. Kishk, J. Fox, G. Sampson

1. Agenda approved with changes.
2. Minutes from the October 21, 2014 meeting were approved.
3. No new business was introduced
4. Tech Conference
  - K. MacDonald reported on a large technology in education conference being held in Ottawa. The event is by invitation only and K. MacDonald has secured several spots for StFX representatives. PC was asked for input as to who should attend.
5. Student/Travel Insurance
  - A. Beckett has been looking in to our student and travel insurance policies. Our current internal policies need standardization and A. Beckett has members of his team working on this.
6. Welcome Day Recommendations
  - B. Hale presented PC with a plan to revamp Welcome Day, including moving it back a day. PC is going to explore any potential issues with an earlier start.
7. Task Force Update
  - L. MacLaren and G. Sampson updated PC on responses received to date. There was also a discussion around what the summary/report document would consist of and options for next steps.
8. Salesforce Presentation
  - R. Kishk from Salesforce, along with M. Kolanko and K. Bell gave a presentation about the salesforce tool and the benefit to StFX recruitment and admissions. There was discussion around the resources required for proper implementation and running of the tool.

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## 9. Enrolment Lead Indicator Report

J. Fox presented a new report to PC on Lead Indicators for the current 2015/16 recruiting season. This is a new report that is still being adjusted. J. Fox will report back to PC roughly every two weeks for the duration of the recruiting period.

Respectfully submitted,  
Susan Murray  
Senior Assistant to the President