

# President's Council

## Meeting Notes

January 20 2015

---

---

**Present:** K. MacDonald, T. Lang, R. Nemesvari, T. Hynes, J. Landry, B. Hale, S. Murray, A. Beckett, R. van den Hoogen, L. MacLaren

**Regrets:** G. Cunningham

**Invited Guests:** T. Buksaitis, J. Fox, L. MacLellan, L. MacPherson, S. Savage

1. Agenda approved with changes.
2. Minutes from the January 6, 2015 meeting were approved.
3. Business Arising
  - Update on nursing flat fee which is mandated by the NS Government to cover the cost of the nursing program changes. This fee must be brought to students for consultation.
4. Enrolment Update
  - PC was updated on current BEd. recruitment efforts. There was discussion about our current agreements with several universities in China, and a brief update on the faculty calling campaign.
5. Fall/Winter Retention Rate
  - The Fall/Winter 2015 retention rate was discussed, along with ways to improve it.
6. Strategic Enrolment Management Update
  - The newly formed Strategic Enrolment Management Committee was discussed, along with its mandate, terms of reference and membership.
7. Data Tiger Team Update
  - PC was updated on the work of the Data Tiger Team. The group has concluded that our data is sound, but we need a consistent model to query the data. Once this is developed it will be used for all groups.
8. International Tiger Team Update
  - The International Tiger Team has set strengthening our current international agreements as a priority. We are in the process of sending new marketing

# President's Council

## Meeting Notes

January 20 2015

---

---

materials to our current partners in China, and have already seen an increase in number and quality of applicants.

### 9. Scholarship Tiger Team

The Scholarship Tiger Team has identified three immediate goals:

- Scholarships for transfer students
- Increase in merit awards
- Residence awards for continuing scholarship students

### 10. Strategic Planning Framework

PC discussed the framework around the Strategic Planning Exercise. There was discussion around membership of the committee and whether or not to bring in an external person/company to manage the project.

### 11. Nicholson Hall Update and Next Steps

PC was presented with an update on the planning and timeline for the Nicholson renovation project.

### 12. CIS Hockey Update

PC was provided an update on the 2015 CIS Hockey Championships, which StFX is hosting in Halifax.

### 13. Financial Update

PC was updated on our current financial situation and the impacts of lower oil prices on our budget.

### 14. Board of Governors Agenda

PC reviewed the agenda for the January 21, 2015 Board of Governors meeting.

Respectfully submitted,

Susan Murray

Senior Assistant to the President