

President's Council

Meeting Notes

May 8, 2018

Present: K. MacDonald, T. Buksaitis, L. Lawrence, K. Brebner, J. MacDonald, M. Kyte, R. Isnor, K. Bell, A. Beckett, J. Orr and P. Hauf, K. Wamsley and T. Hynes.

Regrets: J. Webber

1. The agenda was approved.
2. The minutes were tabled.
3. Capital Projects
Mulroney hall is progressing well. The Oland Centre bleachers are under construction and will be completed by the end of July along with new public lockers. Future development planning for the Oland Centre will be contingent upon financing.
4. Board of Governors Agenda
The focal point for the Board of Governors at their next meeting June 15th will be the 2018-2019 Budget and the audited financial statements. The StFX Board of Governors' AGM will also be held on June 15th and is open to the public.
5. Sexualized Violence Prevention
A document has been developed which will help guide how communications will proceed in the event of sexualized violence or violence on campus. The Sexualized Violence Prevention Committee will continue its work related to: disclosure training for faculty and staff, cultural change (in terms of redefining acceptable behaviour), and addressing student education the first week of classes.
6. Convocation Review
A survey will be sent to those who participated in convocation, to provide feedback to the Convocation Committee and the Alumni Office. The feedback thus far has been that the ceremonies were of the best in recent years. The process for lining up graduates will be reviewed for future enhancements.
7. Branding Project Update
The firm, CRA conducted market research regarding StFX's branding and will provide a report, as well as follow up research through focus groups. A presentation to campus is also being planned.
8. Enrolment Plan
The recruitment and retention plan will be presented at the next Senate meeting. Retention figures are conservatively calculated to create future annual targets. This provides achievable targets and informs the budget planning process.

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9. Recruitment Plan and Update

There are two distinct campaigns in progress. The first is contacting prospective students electronically and the second is direct mail post cards with calls to action for the student's confirmation.

10. Mulroney Institute Update

Five Public Policy and Governance program students have been offered entrance scholarships for September 2018. Up to 100 additional bursaries will also be offered in 2018-2019 and will benefit a broad range of students. A high school Model UN Conference is being developed, to be held at StFX aiming for late May, 2019. The next Senate meeting will be presented with the request to approve the Mulroney Institute as a StFX research institute.

Respectfully submitted,

L. Lawrence