

President's Council

Meeting Notes

February 13, 2018

Present: K. MacDonald, K. Wamsley, T. Buksaitis, L. Lawrence, K. Brebner
J. MacDonald, M. Kyte, R. Isnor, K. Bell, A. Beckett, P. Hauf, J. Orr, T. Hynes

Regrets: J. Webber, J. Orr, P. Hauf

1. The agenda was approved.
2. The minutes were tabled
3. Capital Projects
Mulroney Hall is coming along well. The steel will be completed next month, and then the walls will be built on site. The work on the Nicholson Hall renovation will begin in May, and the Oland Centre's bleachers will be upgraded this spring.
4. AVP India Update
Dr. Wamsley's meetings in India were successful. He will be returning in April to conduct school visits and to designing recruitment plans.
5. Enrolment Update
Information sessions for prospective students are underway and the working committee for the Deveau Fund is active. It will review application processes and make recommendations to the AVP and President's Council.
6. Enrolment Plan
There is a new board committee addressing Enrolment. The Board believes StFX's future rests on recruitment, the ability to achieve provincial funding and raising funds through the Advancement Department. The Enrolment and Retention plan will be submitted to Senate in April.
7. Advancement Report
There is an Advancement Subcommittee of the Board, a new development position based in Ontario, and a position in Western Canada will be created.

A feasibility study has been conducted. This is a common approach in the fundraising industry. The study provided 19 recommendations and the report was very positive with regard to the current campaign and StFX University.
8. Branding Project
The objectives of the StFX branding project are to define, develop and formalize the brand platform. It is vital that the value proposition be clearly articulated as brand captures the sentiment for StFX University.

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9. Website Update

Department webpage upgrades began in January and 89 more departments have yet to be launched.

10. Budget Update

The draft budget has been reviewed by the finance committee and contains a 3.5 million dollar deficit. It will be submitted to the board for informational purposes.

11. BOG Agenda

The Board will meet on campus on Feb. 22nd, with meetings on the 23rd. The board agenda will focus on financial statements and projections for this year.

Respectfully submitted,

L. Lawrence