What can I do with an undergraduate degree in sociology?

A. A Bachelor of Arts degree, a BA, in sociology is excellent preparation for future graduate work in sociology in order to become a professor, researcher, or applied sociologist. An undergraduate degree provides a strong liberal arts preparation for entry level positions throughout the business, social service, and government worlds. Employers look for people with the skills that an undergraduate education in sociology provides. Since its subject matter is intrinsically fascinating, sociology offers valuable preparation for careers in journalism, politics, public relations, business, or public administration – fields that involve investigative skills and working with diverse groups. Many students choose sociology because they see it as a broad liberal arts base of professions such as law, education, medicine, social work, and counselling. Sociology provides a rich fund of knowledge that directly pertains to each of these fields.